

Catholic Radio

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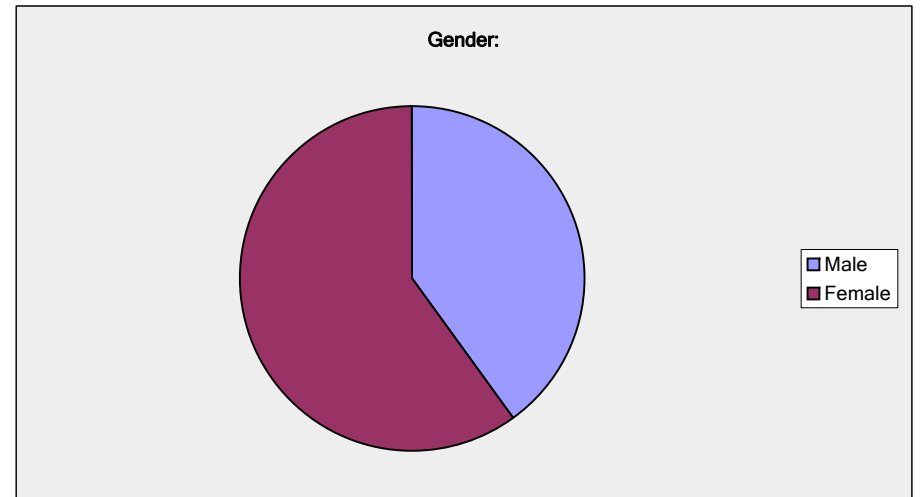
A S S O C I A T I O N

2010

National Catholic Radio  
Listener Survey

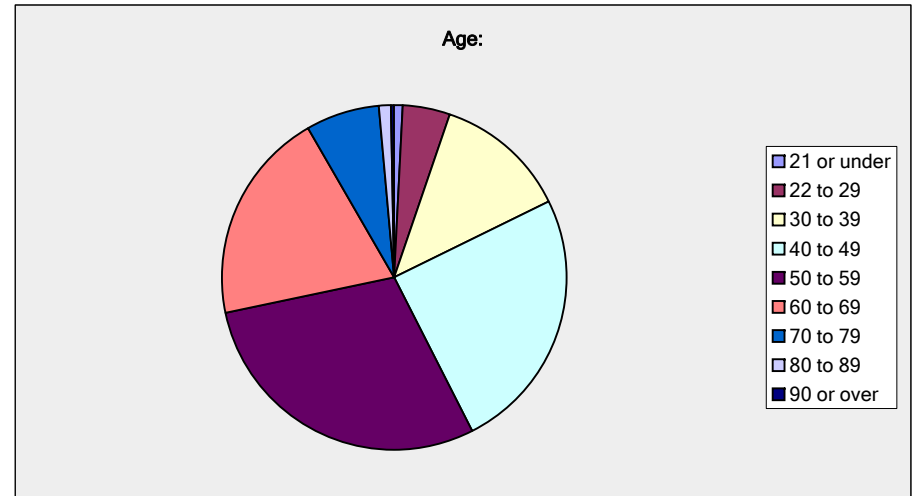
## 2010 National Catholic Radio Listener

Gender:		
Answer Options	Response Percent	Response Count
Male	39.9%	1079
Female	60.1%	1625
<i>answered question</i>		<b>2704</b>
<i>skipped question</i>		<b>244</b>



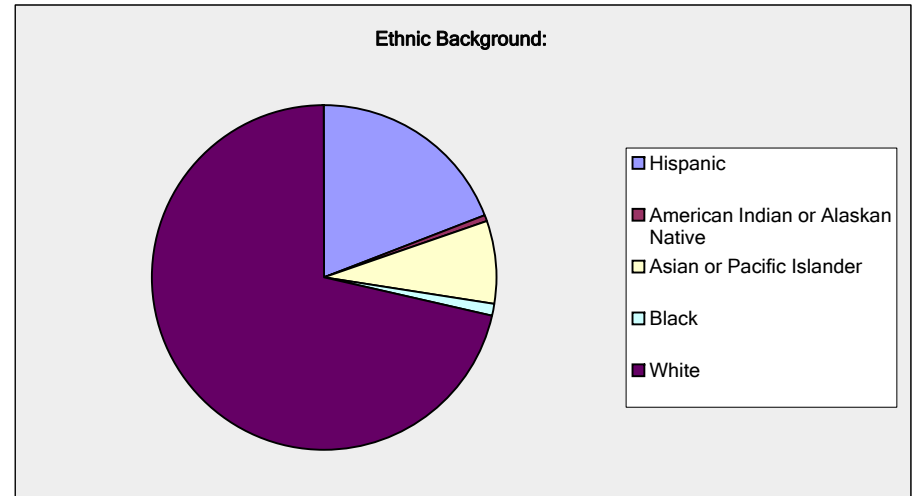
## 2010 National Catholic Radio Listener

Age:		
Answer Options	Response Percent	Response Count
21 or under	0.9%	25
22 to 29	4.3%	118
30 to 39	12.5%	340
40 to 49	24.6%	668
50 to 59	29.4%	798
60 to 69	19.9%	540
70 to 79	7.1%	193
80 to 89	1.1%	31
90 or over	0.1%	4
<i>answered question</i>		<b>2717</b>
<i>skipped question</i>		<b>220</b>



## 2010 National Catholic Radio Listener

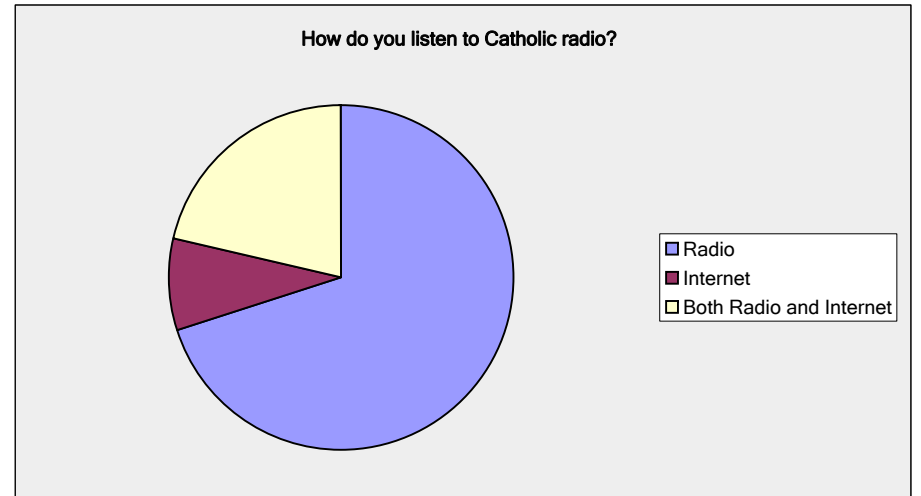
Ethnic Background:		
Answer Options	Response Percent	Response Count
Hispanic	19.2%	426
American Indian or Alaskan Native	0.5%	12
Asian or Pacific Islander	7.8%	172
Black	1.0%	22
White	71.5%	1586
<i>answered question</i>		<b>2218</b>
<i>skipped question</i>		<b>338</b>



## 2010 National Catholic Radio Listener

How do you listen to Catholic radio?

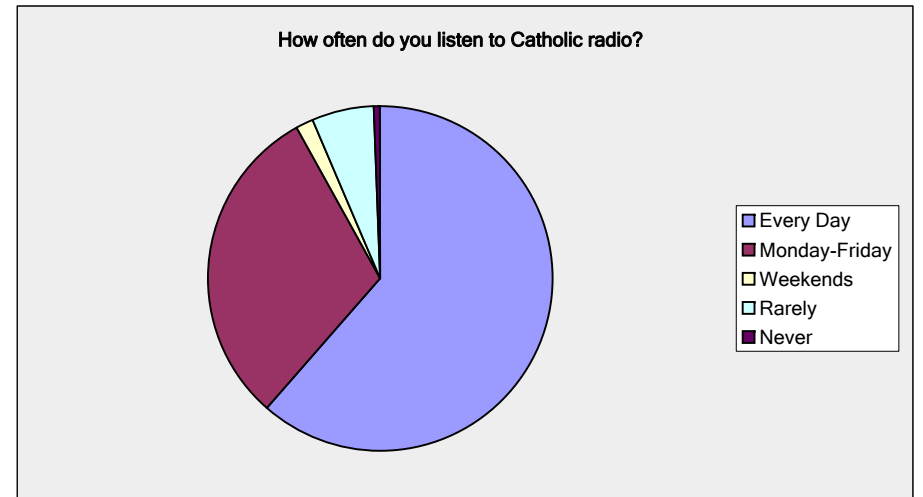
Answer Options	Response Percent	Response Count
Radio	70.0%	1976
Internet	8.6%	242
Both Radio and Internet	21.5%	606
<i>answered question</i>		<b>2824</b>
<i>skipped question</i>		<b>245</b>



## 2010 National Catholic Radio Listener

How often do you listen to Catholic radio?

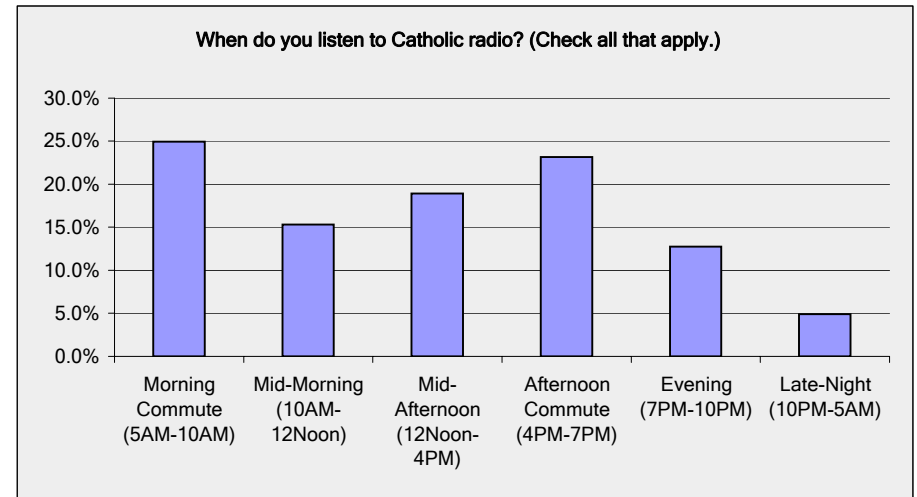
Answer Options	Response Percent	Response Count
Every Day	61.5%	1654
Monday-Friday	30.6%	823
Weekends	1.5%	40
Rarely	5.9%	160
Never	0.5%	14
<i>answered question</i>		<b>2691</b>
<i>skipped question</i>		<b>221</b>



## 2010 National Catholic Radio Listener

When do you listen to Catholic radio? (Check all that apply.)

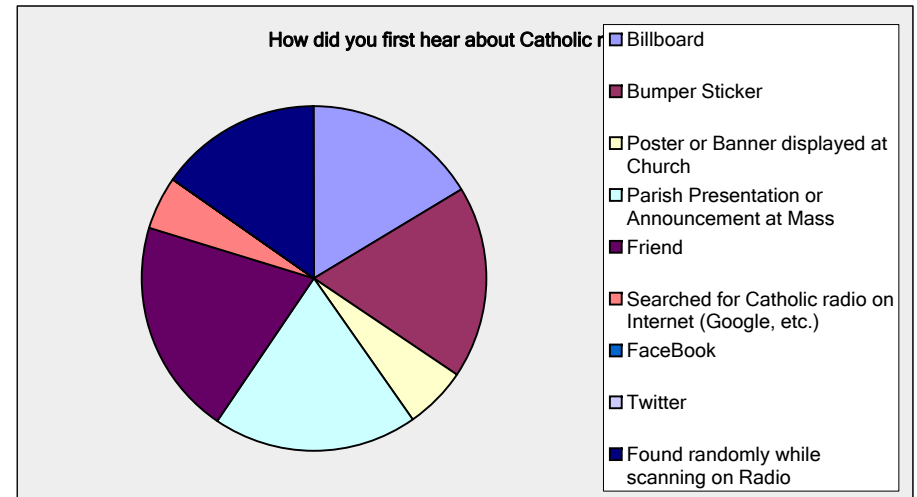
Answer Options	Response Percent	Response Count
Morning Commute (5AM-10AM)	25.0%	1823
Mid-Morning (10AM-12Noon)	15.3%	1119
Mid-Afternoon (12Noon-4PM)	18.9%	1382
Afternoon Commute (4PM-7PM)	23.2%	1691
Evening (7PM-10PM)	12.7%	930
Late-Night (10PM-5AM)	4.9%	359
<i>answered question</i>		<b>7304</b>
<i>skipped question</i>		<b>246</b>



## 2010 National Catholic Radio Listener

### How did you first hear about Catholic radio?

Answer Options	Response Percent	Response Count
Billboard	16.5%	436
Bumper Sticker	17.8%	472
Poster or Banner displayed at Church	6.0%	160
Parish Presentation or Announcement at Mass	19.0%	504
Friend	20.3%	537
Searched for Catholic radio on Internet (Google, etc.)	5.0%	132
FaceBook	0.1%	2
Twitter	0.0%	0
Found randomly while scanning on Radio	15.2%	403
<i>answered question</i>		<b>2646</b>
<i>Other or skipped question</i>		<b>725</b>

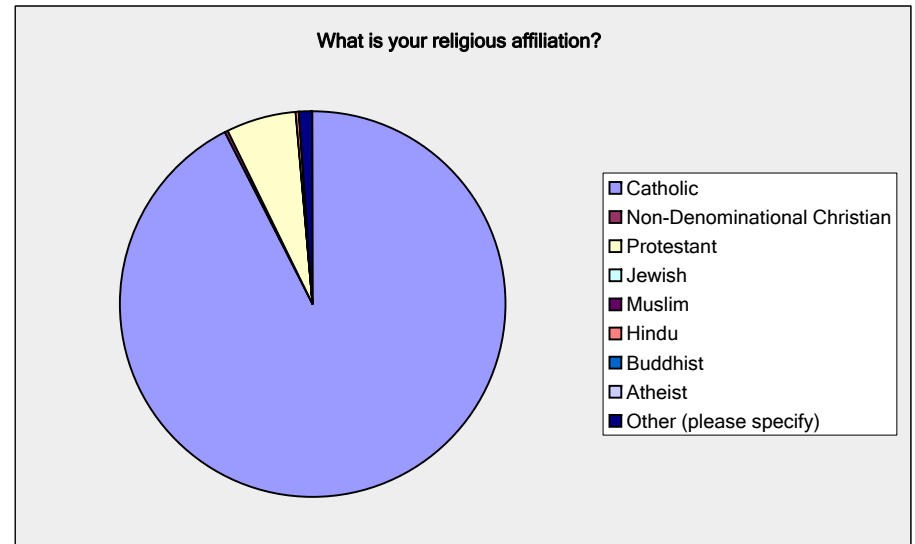




## 2010 National Catholic Radio Listener

What is your religious affiliation?		
Answer Options	Response Percent	Response Count
Catholic	92.4%	2662
Non-Denominational Christian	0.3%	9
Protestant	5.9%	171
Jewish	0.0%	1
Muslim	0.0%	0
Hindu	0.0%	1
Buddhist	0.0%	1
Atheist	0.0%	1
Other (please specify)	1.2%	34
<i>answered question</i>		<b>2880</b>
<i>skipped question</i>		<b>213</b>

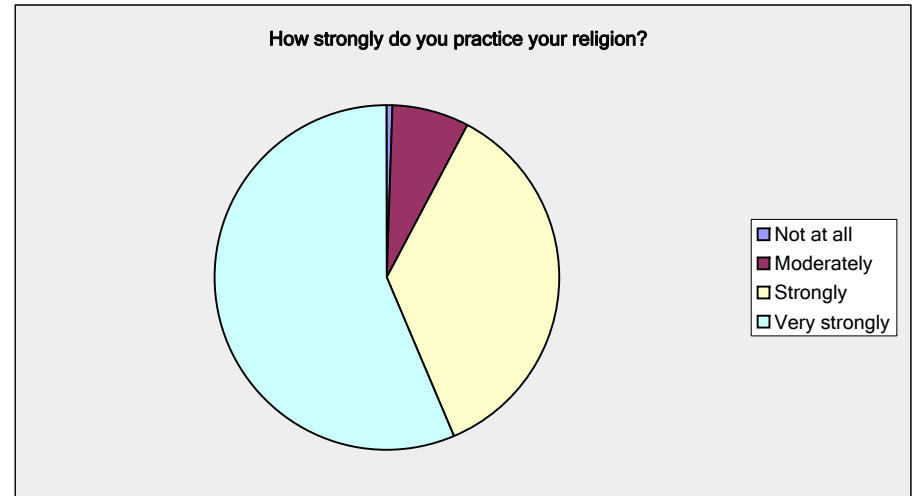
Number	Response Date	Other (please specify)	Categories
1	Jan 18, 2011 5:07 PM	Methodist	
<i>33 not included in IHR report</i>			



## 2010 National Catholic Radio Listener

How strongly do you practice your religion?

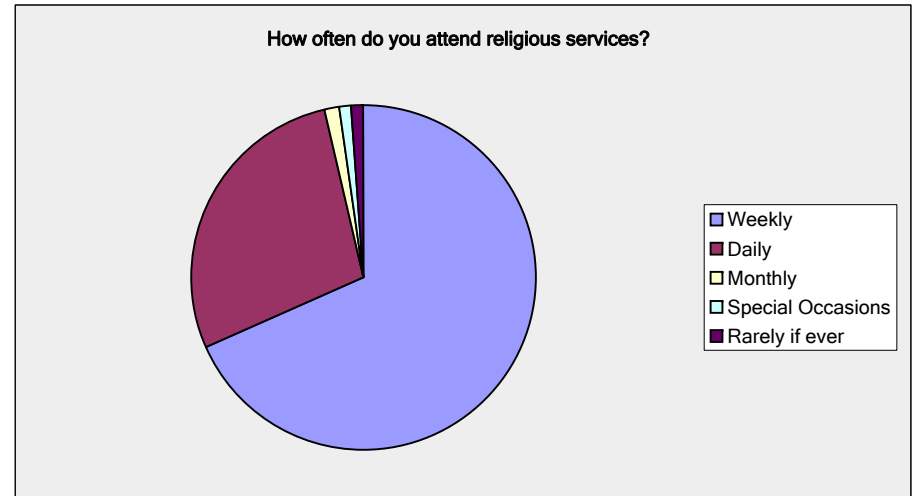
Answer Options	Response Percent	Response Count
Not at all	0.4%	12
Moderately	7.3%	199
Strongly	36.0%	978
Very strongly	56.3%	1530
<i>answered question</i>		<b>2719</b>
<i>skipped question</i>		<b>223</b>



## 2010 National Catholic Radio Listener

How often do you attend religious services?

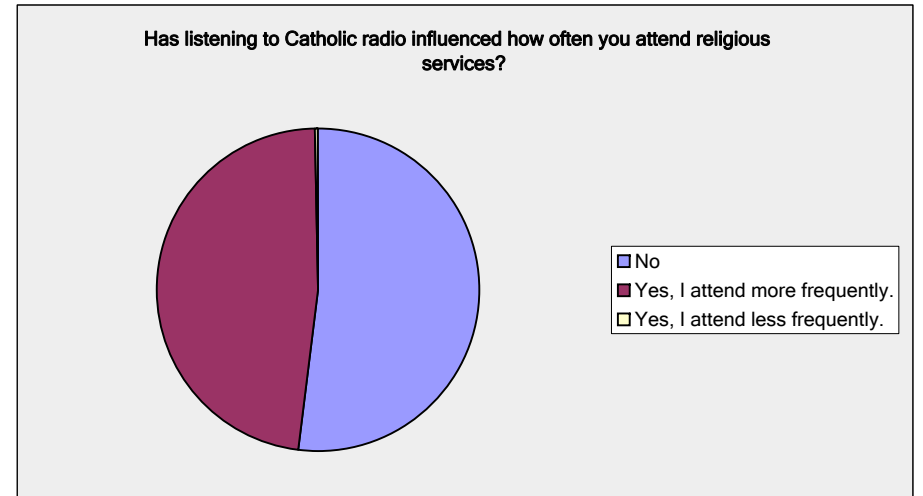
Answer Options	Response Percent	Response Count
Weekly	68.4%	1862
Daily	27.9%	758
Monthly	1.4%	38
Special Occasions	1.3%	36
Rarely if ever	1.0%	27
<i>answered question</i>		<b>2721</b>
<i>skipped question</i>		<b>216</b>



## 2010 National Catholic Radio Listener

Has listening to Catholic radio influenced how often you attend religious services?

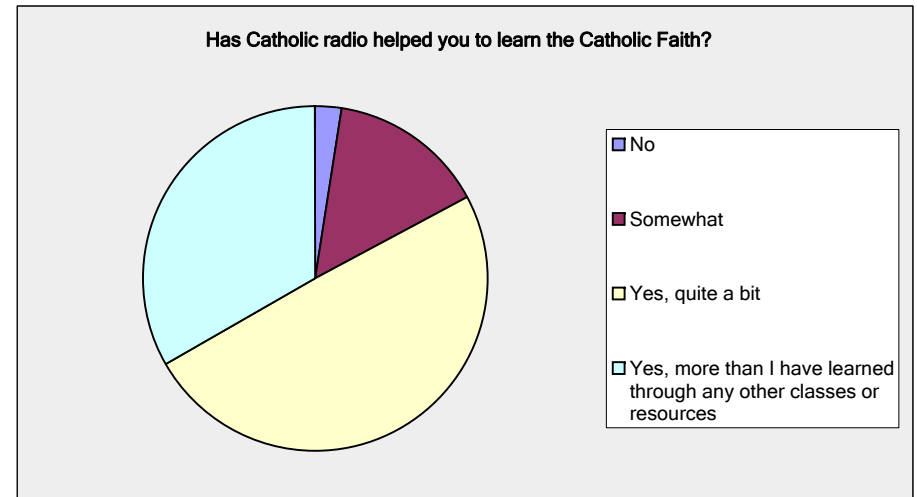
Answer Options	Response Percent	Response Count
No	52.0%	1395
Yes, I attend more frequently.	47.8%	1283
Yes, I attend less frequently.	0.2%	6
<i>answered question</i>		<b>2684</b>
<i>skipped question</i>		<b>268</b>



## 2010 National Catholic Radio Listener

Has Catholic radio helped you to learn the Catholic Faith?

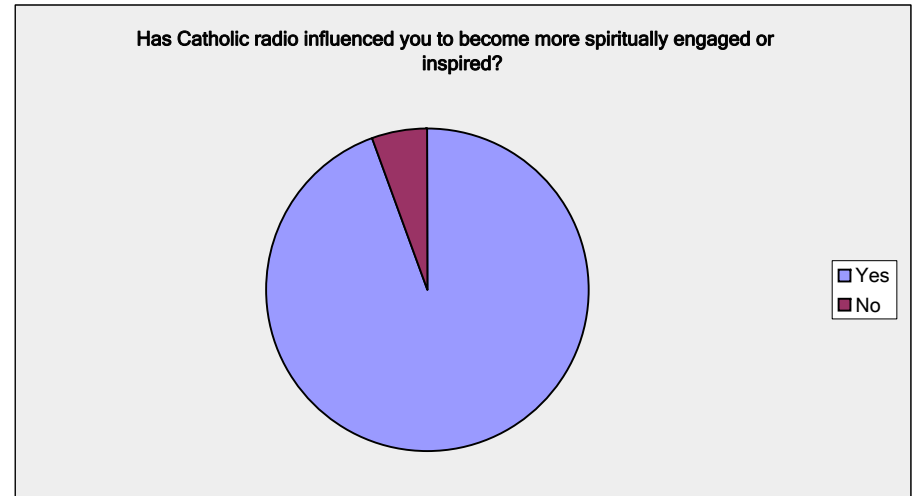
Answer Options	Response Percent	Response Count
No	2.5%	67
Somewhat	14.7%	396
Yes, quite a bit	49.5%	1331
Yes, more than I have learned through any other classes	33.2%	893
<i>answered question</i>		<b>2687</b>
<i>skipped question</i>		<b>248</b>



## 2010 National Catholic Radio Listener

Has Catholic radio influenced you to become more spiritually engaged or inspired?

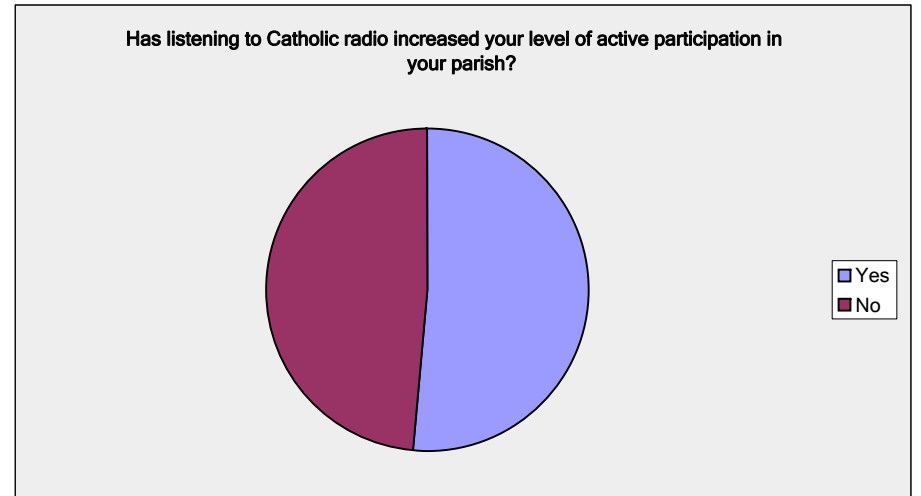
Answer Options	Response Percent	Response Count
Yes	94.6%	2488
No	5.4%	143
	<i>answered question</i>	<b>2631</b>
	<i>skipped question</i>	<b>267</b>



## 2010 National Catholic Radio Listener

Has listening to Catholic radio increased your level of active participation in your parish?

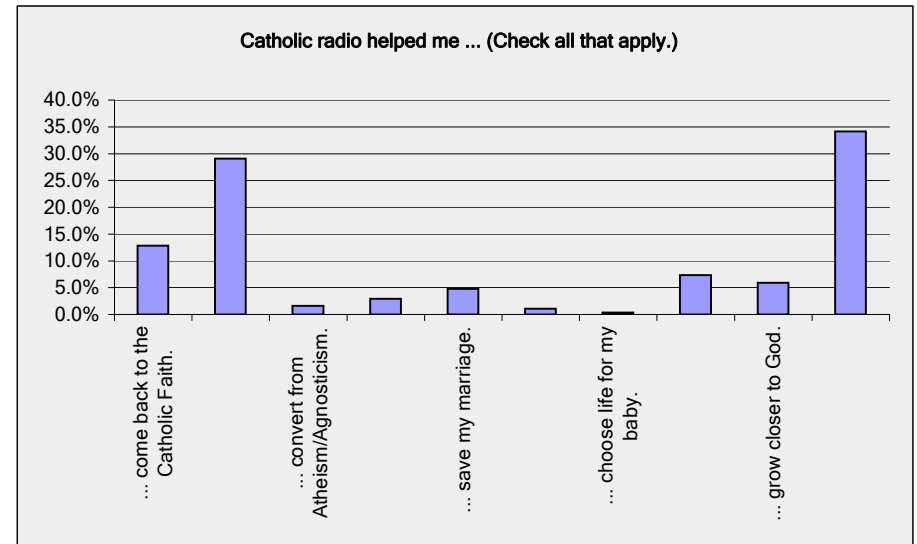
Answer Options	Response Percent	Response Count
Yes	51.4%	1341
No	48.6%	1266
	<i>answered question</i>	<b>2607</b>
	<i>skipped question</i>	<b>283</b>



## 2010 National Catholic Radio Listener

Catholic radio helped me ... (Check all that apply.)

Answer Options	Response Percent	Response Count
... come back to the Catholic Faith.	12.8%	349
... teach my kids about the Faith.	29.1%	792
... convert from Atheism/Agnosticism.	1.6%	44
... convert from another religion.	2.9%	79
... save my marriage.	4.8%	130
... when I was contemplating suicide.	1.1%	30
... choose life for my baby.	0.3%	9
... grow more knowledgeable in my Faith.	7.3%	200
... grow closer to God.	5.9%	161
Other (please specify)	34.1%	930
<b>answered question</b>		<b>2724</b>
<b>skipped question</b>		<b>1419</b>





#	Response Date	Other (please specify)	Categories		
1	Nov 15, 2010 11:56 PM	Please see #16.			
2	Nov 16, 2010 1:19 AM	Learn more about the Faith - I'm a convert.			
3	Nov 16, 2010 4:54 AM	converted from being a cafeteria Catholic to understanding and embracing the social and catechetical teachings of the church			
4	Nov 16, 2010 6:49 AM	Understand and defend my faith			
5	Nov 16, 2010 3:39 PM	Become educated in my faith as a Catholic			
6	Nov 16, 2010 4:26 PM	Strengthen my faith.			
7	Nov 16, 2010 7:01 PM	Strengthen my Catholic faith.			
8	Nov 17, 2010 4:18 PM	I converted from protestantism this Easter through RCIA. My children are now in Catholic School. My ex husband and I got remarried this year.			
9	Nov 17, 2010 5:17 PM	Teach religious education more effectively.			
10	Nov 17, 2010 5:34 PM	it was a very important part of my conversion process			
11	Nov 17, 2010 5:57 PM	learn my faith and want to learn more about my faith.			
12	Nov 17, 2010 6:06 PM	become a more effective chatechist			
13	Nov 17, 2010 6:12 PM	Expand my understanding of the faith and its traditions. Deepen my love for Christ and the church. Gives me more solid footing on why I believe what I believe.			
14	Nov 17, 2010 6:38 PM	I'm much more inclined now to share and or defend my faith.			
15	Nov 17, 2010 7:04 PM	Personal Growth			
16	Nov 17, 2010 9:07 PM	talk about topics in my nondenominational bible study as well as my CATHolic bible study.			
17	Nov 17, 2010 9:19 PM	enrich my faith			
18	Nov 18, 2010 1:00 AM	...know and value my Catholic faith.			
19	Nov 18, 2010 2:20 AM	educate ME in the Catholic Faith			
20	Nov 18, 2010 2:48 AM	explain our faith to others and help me to understand our faith.			
21	Nov 18, 2010 12:32 PM	to become a better informed and merely better Catholic. 10 yrs ago I converted to Catholicism because I know it is the true Church of Christ.			
22	Nov 18, 2010 2:33 PM	Learn more about the Catholic since converting to Catholicism.			
23	Nov 18, 2010 10:31 PM	...better defend my faith.			
24	Nov 19, 2010 5:52 AM	Strenthen what I ALREADY know and gives me support in living out my faith.			
25	Nov 19, 2010 12:58 PM	Become more spiritual; Become more aware of pro-life issues			
26	Nov 19, 2010 2:39 PM	Listening to Catholic Radio has increased my awareness of what is going on in the global Catholic community as well as in my local area.			
27	Nov 19, 2010 9:39 PM	learn more about my faith			
28	Nov 20, 2010 1:19 AM	Grow in faith, defend my faith better, receive the sacraments of the Holy Eucharist and reconciliation much more often and go on retreats to grow my prayer life. I also spend time every day in daily adoration.			
29	Nov 20, 2010 2:52 AM	evangelize with recent information and keep me informed of changes and current Catholic events, as well as teach my kids, husband and loved ones about the Faith.			
30	Nov 20, 2010 7:40 PM	helped me to be a more informed citizen			
31	Nov 20, 2010 10:22 PM	Learn more about my Catholic faith.			
32	Nov 20, 2010 10:22 PM	Become excited about my faith and desiring to learn more.			

#	Response Date	Other (please specify)	Categories
33	Nov 21, 2010 1:02 AM	It's given me courage to live my faith more publicly, like making the sign of the cross before eating in a restaurant, knowing what to say to people when the topic of faith comes up, and sharing my faith in a non-threatening way with others as I encounter them in my work.	
34	Nov 21, 2010 5:36 PM	to see that Jesus truly loves me	
35	Nov 22, 2010 4:30 AM	understand some aspects of the faith more	
36	Nov 22, 2010 4:18 PM	It has reinforced my faith a number of times also gives me "shots in the arm" when I need them to keep from getting depressed about what isn't being taught in our Diocese.	
37	Nov 22, 2010 7:25 PM	understand my Catholic faith better	
38	Nov 22, 2010 11:46 PM	a better husband, father, son, brother, neighbor, leader, parishioner, Catechist,	
39	Nov 23, 2010 1:47 PM	understand more about God's plan in my life	
40	Nov 23, 2010 7:02 PM	Interested in Catholic slant on Politics,etc.	
41	Nov 24, 2010 5:32 PM	Understand more about the teachings of the Church so I can better explain them to non-Catholic friends when asked.	
42	Nov 25, 2010 6:23 PM	Increase my prayer life and define certain positions	
43	Nov 26, 2010 11:12 PM	I am happier. I pray the rosary on a regular bases and have dedicated my life to Jesus through Mary. I am in love with God and my husband. We have been married 31 years.	
44	Nov 28, 2010 4:00 AM	Catholic radio helped me save my soul.	
45	Nov 29, 2010 12:40 AM	deepen my understanding of my faith and its history. It has helped me to more intelligently explain WHY I believe what I believe	
46	Nov 29, 2010 1:33 AM	communicate better about my belief	
47	Nov 29, 2010 9:48 PM	Get over losing my relatives I went to church with growing up.	
48	Nov 29, 2010 10:13 PM	It is an alternative and a defense against all the other noises out there trying to get our attention.	
49	Nov 30, 2010 12:01 AM	Trying to be prolife in a church where the Pastor was moderate on the issue. 17 year stint of which I was there for 15 yrs.	
50	Nov 30, 2010 5:41 AM	Change from a Sunday Catholic to a devout Catholic	
51	Nov 30, 2010 12:18 PM	enlighten me on many issues	
52	Nov 30, 2010 12:52 PM	I have been able to evangelize my family as I am a convert and explain the faith to others as I get deeper i to the beauty of the truth we have.	
53	Nov 30, 2010 1:59 PM	Learn my faith on a deeper level.	
54	Dec 1, 2010 8:56 PM	...Be better educated about the faith, to share with others....with apologetics.	
55	Dec 3, 2010 1:15 AM	feel encouraged and connected. It gave me confidence knowing that there are committed Catholics out there and that there are firm foundations for everything that we believe.	
56	Dec 3, 2010 2:40 AM	It has prepared me and encouraged me to discuss my faith with others. It has helped my discern my vocation to the priesthood.	
57	Dec 3, 2010 1:43 PM	learn more about my faith and be able to share it with others intelligently and lovingly.	
58	Dec 3, 2010 4:10 PM	learn more about my faith while in College	
59	Dec 3, 2010 6:02 PM	Become a stronger Catholic	
60	Dec 3, 2010 9:52 PM	deepen my knowledge of my faith, given me hope in difficult times	
61	Dec 4, 2010 4:52 PM	to clarify and better understand the truth and then apply the truth to the aspects of my life - deeper prayer life, more open to God's Love and grace in the sacraments and more compelled to meet the needs of others.	
62	Dec 4, 2010 8:27 PM	Help support what I already know. It is a thrill to hear Catholic teachings and truth on the radio. When I was growing up there was only other faiths broadcasting. It makes me very proud and humble at the same time and very blessed to be able to introduce others to Catholic radio.	
63	Dec 5, 2010 12:29 AM	Catholic Radio helped me by saving my life--spiritually. I had never truly learned what it meant to be Catholic.	

#	Response Date	Other (please specify)	Categories
64	Dec 5, 2010 9:58 PM	It has shown me that mindless fear, focused hatred, and unremitting self-righteousness can be the mainstays of a "Catholic" radio station	
65	Dec 6, 2010 12:17 AM	I fell away 30 years ago.... wandered.... looking. Now, because of Catholic Radio (EWTN) I LOVE my Faith and listen every day to learn/relearn more and more.	
66	Dec 6, 2010 4:10 PM	The only stations in my area are Protestant. I am hoping that we will soon have a Catholic radio station. Protestant stations have the Word and good messages, but no mention of the Eucharist or Our Lady. Sorely lacking nourishment for the Catholic soul!	
67	Dec 6, 2010 4:31 PM	Basic eduction of the faith.	
68	Dec 7, 2010 12:05 AM	I just started listening, but hope it will give me topic ideas for Adult Faith Formation.	
69	Dec 7, 2010 6:45 PM	confirm and increase my understanding of the faith	
70	Dec 8, 2010 2:38 AM	On-going spiritual growth.	
71	Dec 8, 2010 7:00 PM	...better articulate my faith and gives me more zeal for my faith	
72	Dec 9, 2010 9:09 PM	Take my faith more seriously and apply it in my daily life.	
73	Dec 9, 2010 9:21 PM	To know better the truth of the Catholic Church, and it reaffirms what I already know to be truth about my faith.	
74	Dec 9, 2010 10:24 PM	Learn how to defend my Catholic faith from the Bible.	
75	Dec 10, 2010 5:59 PM	It makes me wonder what is happening with the Church that it sponsors such hate and negativity to say nothing about the inaccuracy of the information.	
76	Dec 10, 2010 7:39 PM	Helped me not to give up but to pray more	
77	Dec 12, 2010 1:40 AM	To understand the Catholic faith alot better so that I was no longer thinking about attending a prot. evang. church somewhere; it is almost like a reconversion to the Catholic church ( I was a convert). All along I remained strongly committed as a Christian, but now I have found a local Catholic church and begun to be really immersed in following God in a stronger way than I was before.	
78	Dec 13, 2010 3:53 AM	The array of programing erased most of my misunderstanding regarding the true history of the Catholic Church and how it truly is the answer to all the mysteries which perplex the troubled culture in which we live.	
79	Dec 13, 2010 7:19 PM	break an addiction	
80	Dec 13, 2010 9:45 PM	understand more about my faith than was ever taught during elementary and secondary Catholic education.	
81	Dec 15, 2010 4:50 AM	be more knowledgeable when teaching PSR and in some conversations.	
82	Dec 17, 2010 4:54 AM	Speak charitably to others while defending my faith. Identify areas of weakness in my own life.	
83	Dec 22, 2010 2:23 PM	Learn more about my faith.	
84	Dec 23, 2010 11:05 PM	Convert from Evangelical Protestantism.	
85	Dec 24, 2010 6:59 PM	it has expanded my knowledge of my faith and enriched my faith	
86	Dec 28, 2010 3:59 AM	Understand my faith better	
87	Dec 30, 2010 4:07 PM	To have a relationship with Jesus.	
88	Dec 31, 2010 4:03 PM	facilitate a bible study; visit sick in hospital; attend funerals	
89	Jan 2, 2011 1:40 PM	after my divorce. Although I am a cradle Catholic and love Jesus and the Holy Sacrifice of the Mass, and understand the 10 Commandments and what our life mission is, I fell away. My marriage had drained me physically, emotionally, financially and somewhat mentally. Spiritually I soared. But... I fell away when I couldn't make a CONTRITE confession. When I couldn't go to confession, I couldn't receive the Holy Eucharist. It was too emotional for me to go to Mass and not receive. So ... I quit going. I didn't quit praying and watching EWTN and listening to St. Gabriel Radio. I had asked God never to let go of me through those dark days, and He was faithful not to. BUT - He gave me access to YOU. and I thank GOD for YOU! I plan to use the New Year as a NEW beginning and go to Confession next weekend and get back to Mass as often as possible.	

#	Response Date	Other (please specify)	Categories
90	Jan 3, 2011 9:42 PM	with inspiration, encouragement, knowledge and awareness, comfort, guidance, confidence and comfort, humor, and so on and on.....social and political insights, particularly the life issues, contraception, abortion and the many physical, emotional and spiritual consequences, healing, , Theology of the body, end of life,, marriage,	
91	Jan 4, 2011 12:20 AM	be more excited with my catholic faith!!!	
92	Jan 4, 2011 2:17 AM	as a convert it helped me learn about the Catholic faith both before and after joining the Catholic Church...	
93	Jan 5, 2011 1:57 AM	Promote the truth about our Catholic Faith, and evangelize others	
94	Jan 5, 2011 6:31 PM	ability to defend my faith through deeper understanding	
95	Jan 6, 2011 3:01 AM	Move me from pro-choice to pro-life	
96	Jan 7, 2011 12:03 AM	Support my understanding and further knowledge of our great faith.	
97	Jan 7, 2011 3:12 PM	be a better catholic and better able to give a reason for my faith.	
98	Jan 7, 2011 10:00 PM	confirm the truth of God's plan for salvation	
99	Jan 8, 2011 6:49 PM	learn more about my Catholic faith and have a deeper love and understanding of it.	
100	Jan 9, 2011 1:50 PM	Increase my love and practice of my Catholic faith.	
101	Jan 10, 2011 4:59 PM	Become a better Catholic.	
102	Jan 10, 2011 9:32 PM	I used to teach catechism and changed parish since my priest goes through the motions when saying mass. I include him in my prayers since he needs guidance.	
103	Jan 11, 2011 10:48 PM	Understand that I was a cafeteria Catholic!	
104	Jan 12, 2011 3:04 PM	I'm better informed about pro-life issues and Church doctrine and policy.	
105	Jan 12, 2011 4:22 PM	deepen my understanding of the Catechism and the Church's position on so many relevant issues.	
106	Jan 12, 2011 7:50 PM	become more informed about Catholic service providers and Catholic events occurring in our local community.	
107	Jan 12, 2011 9:31 PM	to be strong in defending my faith and defending life from conception to natural death!	
108	Jan 12, 2011 10:16 PM	Deepen my faith.	
109	Jan 13, 2011 4:19 PM	able to understand and also now explain those misconceptions I held about Church teachings. As a convert I use the apologetics that I have learned from listening, materials and websites recommended on Catholic radio	
110	Jan 14, 2011 2:16 AM	I am the product of Catholic Education; elementary, Diocesan HS; Catholic Nursing School. My only Secular education was MS in Nursing at NYU.	
111	Jan 14, 2011 12:42 PM	encourages and empowers me to spread the Gospel.	
112	Jan 14, 2011 8:22 PM	made me closer to my faith	
113	Jan 15, 2011 8:02 PM	Helps me evangelize others, gives me things to talk about with others about the Lord, helps me find answers to the most serious questions of our times, helps me say prayers throughout the day, helps me when I am too ill tired to get out of bed,	
114	Jan 16, 2011 5:09 AM	Pray for people I never thought I would..I used to just pray for victims. Now I pray for their perpetrators. I have also a very special devotion praying for priests and religious. I found a profound love and empathy thru listening to my favorites, Fr Corapi and Fr Benedict Groschel. I listen to them everyday. I try never to miss midnight, 12 noon Sunday Nite Live and anytime I can..I luv DM Radio....	
115	Jan 17, 2011 11:11 PM	excellent informational programming, especially call-in programs and sunrise morning program.	
116	Jan 18, 2011 4:11 PM	go to confession after 20 years	
117	Jan 19, 2011 7:22 PM	Reminded me of the true reason for my existence. how to live it and craving more.	
118	Jan 20, 2011 2:45 AM	Two years ago I married for a second time. My husband and I were married by a judge. After listening and understanding more about my faith, I now want to make our marriage right and I am to meet with my Priest at the end of this month to start an annulment of my first marriage.	
119	Jan 20, 2011 2:52 AM	Learn about pro-life issues.	

#	Response Date	Other (please specify)	Categories		
120	Jan 20, 2011 6:18 PM	to better understand my faith and to explain it to others.			
121	Jan 21, 2011 5:08 PM	learn christain doctrine and history of apostolic fathers			
122	Jan 21, 2011 6:07 PM	Helped reinforce my commitment to my Catholic faith and stay informed about current Church news and teaching.			
123	Jan 21, 2011 6:22 PM	Pray more and attend Mass regularly.			
124	Jan 21, 2011 8:10 PM	Still contemplating learning more about the Catholic faith. I currently attend a Presbyterian church but have worked as a nurse in a Catholic hospital and in a Catholic Sisters long term care setting.			
125	Jan 22, 2011 1:58 PM	I usually don't listen to radio, except for football games. I really stopped around '95, when my health went south. I still drive but not as much as I did when I was working. I always listened when I was at work because It helped to drown out the other noises; I am a writer. Believe me, I needed it back then.			
126	Jan 22, 2011 10:09 PM	learn my faith			
127	Jan 22, 2011 10:15 PM	Be more engaged with my everyday life, especially answering my kids questions.			
128	Jan 23, 2011 8:01 PM	be aware of what others are feeling and how they cope with life.			
129	Jan 24, 2011 4:19 AM	While i dislike talk shows, i am surprised how much i enjoy the open line format. it is noon show with dr is in (i only listen with the lady, i find the man very rude). i also like catholic answers quite a bit.			
130	Jan 24, 2011 5:13 AM	inspired me to pray more often during the day and to confirm that I have not been doing too badly			
131	Jan 24, 2011 9:08 PM	inspired me in my faith			
132	Jan 24, 2011 9:26 PM	grow in my faith			
133	Jan 24, 2011 10:19 PM	Some of llthis is too private to answer in a survey. I am sorry. I am stiiil			
134	Jan 25, 2011 9:44 AM	In teaching others as a teacher for the RCIA program to prepare adults for their Sacraments.			
135	Jan 25, 2011 2:08 PM	be more aware of the teachings of my Catholic Faith and questijon my own understandings and beliefs.			
136	Jan 25, 2011 2:13 PM	I now try to visit the Blessed Sacrement every day if possible			
137	Jan 25, 2011 4:35 PM	know and defend my religion			
138	Jan 25, 2011 7:39 PM	stay close to the Lord.			
139	Jan 26, 2011 2:49 AM	want to learn more about the Catholic Faith, jump-started my learning process, encouraged me to begin attending mass and I am strongly considering convertng			
140	Jan 26, 2011 5:14 AM	Become more activist; love my faith more and more and desire to share it more and more and become better informed about the world through the eyes of Holy Mother Church.			
141	Jan 26, 2011 3:53 PM	deepened my faith -- learned more about my faith -- makes me proud to be Catholic!!!			
142	Jan 26, 2011 8:27 PM	Find strength for the day			
143	Jan 27, 2011 2:44 AM	Help me grow deeper in my faith.			
144	Jan 27, 2011 2:18 PM	I learned the church's teaching on birth control, and it helped my husband and I stop using birth control and learn about NFP. We now use the STM of NFP. I now understand, and appreciate my fertility.			
145	Jan 27, 2011 8:20 PM	to want to learn about my faith			
146	Jan 27, 2011 8:22 PM	Learn and defend, informed and more sure of my faith. Confidence. WE NEED A STRONGER SIGNAL.			
147	Jan 27, 2011 11:15 PM	understand doctrins and dogmas more fully			
148	Jan 28, 2011 1:07 AM	... understand better how to defend the faith ... confirm that I am not alone in believing in scientific theories such as large-scale evolution, the big bang, and other controversial theories			
149	Jan 28, 2011 4:06 PM	Learn at a deeper level, enabling me to share my faith with others,			
150	Jan 28, 2011 4:43 PM	stay focused			
151	Jan 28, 2011 4:56 PM	In my work within our Parish Ministries			

#	Response Date	Other (please specify)	Categories		
152	Jan 28, 2011 5:13 PM	allows me to see a boarder view of the rest of the country is seeing and doing...talk shows around USA with a point of view Q & A from listeners.			
153	Jan 29, 2011 7:57 PM	practice my faith more strongly			
154	Jan 30, 2011 4:20 PM	Fr. Corapi describes himself as a Kindergarten teacher because most Catholics knowledged of their fait is on that level. That's me for sure and Catholic radio is helping me rise to hopefully at least the first grade.			
155	Jan 30, 2011 11:12 PM	help share our faith with others			
156	Jan 31, 2011 2:20 PM	explained or clarified Church's position on certain issues (e.g. Pro Life or Purgatory)			
157	Jan 31, 2011 8:29 PM	Understand my faith			
158	Feb 1, 2011 1:52 PM	stay focused on my faith - every day			
159	Feb 1, 2011 6:45 PM	grow in my knowledge of the faith (apologetics).			
160	Feb 1, 2011 7:28 PM	stop using contraception in my marriage and begin Natural Family Planning.			
161	Feb 1, 2011 9:46 PM	learn more about my religion and deepen my faith.			
162	Feb 2, 2011 11:52 AM	Learn more about my faith.			
163	Feb 2, 2011 6:09 PM	Reinforced my faith. It helps me clarify some teaachings for others.			
164	Feb 3, 2011 4:12 AM	Understand better the fullness of our faith.			
165	Feb 4, 2011 5:16 PM	go to mass a little more frequently and start a prayer life			
166	Feb 5, 2011 5:50 PM	Increased my faith and understanding!			
167	Feb 8, 2011 1:19 AM	Be able to be a better apologist. It has also helped me to speak more openly/freely about my faith and God.			

## 2010 National Catholic Radio Listener

How has listening to Catholic radio made a difference in your life?	
Answer Options	Response Count
	1597
<i>answered question</i>	<b>1597</b>
<i>skipped question</i>	<b>959</b>

#	Response Date	Response Text	Categories
1	Nov 15, 2010 5:46 PM	It's inspired me to bring Catholic radio to our community so others will grow in holiness, too.	
2	Nov 15, 2010 5:59 PM	It has brought back to me, much of what I have forgotten over time. It is both a "continuing education" and a "reawakeing".	
3	Nov 15, 2010 9:08 PM	Helped me answer others questions,. Helps keep me informed on what is happening in Church	
4	Nov 15, 2010 11:56 PM	I have a been a Catholic Radio volunteer for more than 1 year, especially helping our local station develop their 1st Case Statement and related materials for fundraising. I also have been very active in my personal Faith, so please take that into account when compiling data from this survey. God bless you!	
5	Nov 16, 2010 1:19 AM	Helped me understand how to pray	
6	Nov 16, 2010 3:50 AM	It's usually the only station I tune to when I'm in my car. I work on computer most of the time and listen to live streaming every chance I get	
7	Nov 16, 2010 4:54 AM	A mother teaches her child by repeating the same lesson over and over again. Sometimes she explains something plainly, sometimes she uses rhymes, sings songs, or demonstrates what she is teaching. Catholic radio essentially does the same thing by teaching the basic truths of our faith by using different voices, shows, approaches, supporting information, examples, witnesses to reinforce my understanding and to give me the confidence to live my faith when I am showing progress and when I am sliding back. That confidence helps me to teach others even when I am only taking baby steps.	
8	Nov 16, 2010 6:49 AM	Able to understand and defend the faith better; Has kept me off the other pagan stations; Enabled me to hear the Mass and great homilies for the day; Given me closer contact with the Pope; Keeps me informed on our faith in the world.	
9	Nov 16, 2010 3:39 PM	It informs me, challenges me, encourages me, and helps me to be able to defend the faith.	
10	Nov 16, 2010 4:26 PM	Helped my learn about me Catholic faith.	
11	Nov 16, 2010 6:00 PM	It has made me feel more connected to the diocese.	
12	Nov 16, 2010 7:01 PM	Has helped me to focus more on my faith.	
13	Nov 17, 2010 1:26 PM	It is hard to quantify but has made an incredible difference.	
14	Nov 17, 2010 4:18 PM	I converted from protestantism this Easter through RCIA. My children are now in Catholic School. My ex husband and I got remarried this year, because of the teaching on Catholic radio.	
15	Nov 17, 2010 5:17 PM	It has helped me grow in my knowledge of the faith and to share the faith.	
16	Nov 17, 2010 5:34 PM	My mother was dying, I was praying hard for her, I ran across Fr. Benedict Groeschel saying the rosary, and that really was the start of my conversion. I prayed almost everyday with Fr. Benedict. It launched me to seek more, to pray more, and to grow in my faith. My mother survived and is going strong after being given 3 months to live (miracle #1). I am working hard every day to grow in my conversion (miracle #2).	
17	Nov 17, 2010 5:38 PM	It inspires me when I listen to their speakers, such as: Fr. Pavone, Fr. Korapi and even local speakres and guests	
18	Nov 17, 2010 5:51 PM	Main force in my conversion was listening to catholic Answers	
19	Nov 17, 2010 5:57 PM	I feel more Catholic. I practice my faith with more conviction. I can now say that I love my Catholic faith.	
20	Nov 17, 2010 6:00 PM	Help me to feel I'm not alone in my Catholic Faith amidst the secularism all around.	
21	Nov 17, 2010 6:06 PM	I am more confident in sharing my Catholic faith with others	
22	Nov 17, 2010 6:12 PM	See above.	
23	Nov 17, 2010 6:41 PM	I have learned many details about moral issues from discussions and call in programs.	
24	Nov 17, 2010 7:43 PM	Learned more about my faith	
25	Nov 17, 2010 9:07 PM	The treasure of our Catholic faith is unleashed in a much deeper sense through Catholic radio. Marvelous	
26	Nov 17, 2010 9:19 PM	It has made me so much more aware of the teachings of our church.	
27	Nov 18, 2010 1:00 AM	Catholic radio is my companion, my joy.	
28	Nov 18, 2010 1:04 AM	Has helped clarify some of the teaching of the church	
29	Nov 18, 2010 2:20 AM	Knowing more about my faith makes it easier for me to talk about it with non-Catholics.	



#	Response Date	Response Text	Categories
30	Nov 18, 2010 2:48 AM	I am more actively living my faith because I understand it better.	
31	Nov 18, 2010 12:32 PM	Lifts me up when I'm down, and replaces un-Godly thoughts in my head w/Godly, holy thoughts. Helps to keep me mentally & spiritually focused. The Lord always gives me the right word, at the right time. Sometimes that Word comes to me through the Catholic radio station.	
32	Nov 18, 2010 1:41 PM	makes me more appreciative of my catholic faith and what a great gift it is	
33	Nov 18, 2010 2:33 PM	Has a positive influence on my life. It gives me encouragement to hear stories from other people and their faith journey.	
34	Nov 18, 2010 2:37 PM	I am more proud to be Catholic in public than I ever was before ... ie praying before eating in restaurants, praying before the abortion facility, etc.	
35	Nov 18, 2010 4:16 PM	It's the best thing! LOVE LOVE LOVE it... and wish my whole family would listen!	
36	Nov 18, 2010 10:31 PM	It definitely picks me up when I'm having a bad day.	
37	Nov 19, 2010 12:58 PM	I believe Catholic radio has brought me closer to the Blessed Mother through Johnette Benkovic	
38	Nov 19, 2010 2:39 PM	Listening to Catholic Radio in the car has made me a 'nicer driver' and much more aware that everyone that I am on the road with is a child of God. I no longer honk my horn at people but rather say a prayer for them!	
39	Nov 19, 2010 9:39 PM	I have become able to answer non-catholics questions.	
40	Nov 19, 2010 11:16 PM	Through the discussion programs and the participants' personal testimonies, I have come to learn how we all share similar burdens and joys and spiritual battles. I converted over 30 years ago, but have truly grown to understand and appreciate my faith in the past 10 years through active study and listening to St. Gabriel radio. I especially find Open Forum, Catholic Answers Live, and Fr. Corapi to be timely, interesting, and educational. I have been a listener and supporter of St. Gabriel radio for about three years. We are blessed to have St. Gabriel radio in central Ohio; now if we could just find a way to keep the signal strong once the sun goes down.	
41	Nov 20, 2010 1:19 AM	Yes, absolutely!	
42	Nov 20, 2010 2:52 AM	It has helped me stay focused and kept me from engaging in the "material" world. It has helped me to live a "Christ-like" life.	
43	Nov 20, 2010 7:40 PM	I've learned to love and appreciate my faith more as I learn more about it.	
44	Nov 20, 2010 10:22 PM	It's been a support and encouragement to practice my faith.	
45	Nov 20, 2010 10:22 PM	It brings my religion into my daily life, enabling me to integrate it more fully into my words and actions.	
46	Nov 21, 2010 1:02 AM	I'm living my Catholic faith more all the time like being aware of what saint feast day it is stories behind the saints, and understanding doctrine more all the time.	
47	Nov 21, 2010 2:11 AM	inspired me to learn more about my faith	
48	Nov 21, 2010 5:27 AM	Catholic Radio is a daily way for me to become more in tune with my faith and has been a great way to use my time in a vehicle effectively to enhance my spiritual awareness	
49	Nov 21, 2010 1:46 PM	made me a more knowledgeable Catholic	
50	Nov 21, 2010 5:36 PM	I understand what being a Catholic really means now and my faith has increased.	
51	Nov 22, 2010 4:18 PM	It continues to encourage me to become a saint because nothing else really matters but to get to heaven and bring many others along with me.	
52	Nov 22, 2010 7:25 PM	appreciate my faith more	
53	Nov 22, 2010 9:50 PM	Helped me to convert to Catholicism.	
54	Nov 22, 2010 11:46 PM	Before Catholic radio, I felt very alone in my beliefs and that I was deemed an old funny-duddy. Now I not only know more about my beliefs, but I know why & how they are true. I am able (stronger) to help others! This may help save my very children's souls!!! (And mine & my wife's also!) (Possibly others!!!)	
55	Nov 23, 2010 1:11 PM	have become more spiritual and started to pray the rosary	
56	Nov 23, 2010 1:47 PM	it's made me listen more with an open heart and mind; made me more contemplative	

#	Response Date	Response Text	Categories
57	Nov 24, 2010 5:32 PM	It has renewed my interest in learning more about my faith.	
58	Nov 25, 2010 6:23 PM	Catholic Radio has brought me joy and knowledge. I particularly love the apologetics format and the guests. It has increased my daily prayer life and returned me to certain devotions. I used to listen to other Evangelical radio stations as there was no Catholic station in my area. With Catholic Radio, I am struck by how many exceptionally intelligent men and women are devoted Catholics who know and love the Faith. I love hearing articulate, well-formed souls defending the faith. There is a minimum of sentimentality and a lot of substance that helps me in my own attempts to promulgate and/or defend the Church.	
59	Nov 26, 2010 11:12 PM	My parish does not cathetis anyone. I have anxiety over this. I go to another church durning the week but I don't want to leave my parish. I pray for my priest.	
60	Nov 28, 2010 4:00 AM	More knowledgeable, dedicated, polite, and spiritual then it would have been if there were no Catholic radio.	
61	Nov 29, 2010 12:40 AM	Yes, it has dramatically increased my reading time related to Catholic issues and improved my prayer time	
62	Nov 29, 2010 1:33 AM	I learned to pray the Rosary and learned more prayers. I also enjoy listening to Fr. Caropi! On the Cathecism of the Church as he expresses the truth with no gray areas. I love the testamony of his life and so much more.	
63	Nov 29, 2010 9:48 PM	It has helped me get in touch with my faith and connect with my parishioners.	
64	Nov 29, 2010 10:13 PM	Keeps my mind and heart focused on the faith and God. A good antidote to the secular culture and its mainstream media noise.	
65	Nov 30, 2010 12:01 AM	I have hope that other people are clinging to the same Jesus and struggling daily with a spiritual walk.	
66	Nov 30, 2010 5:41 AM	see answer to number 15	
67	Nov 30, 2010 12:18 PM	more informed	
68	Nov 30, 2010 12:52 PM	deepens my love for the sacraments through now understanding Catholicism. It's a godsend to keep up with what is going on in the CAtholic world-the Pope's writings, what's new, etc.	
69	Nov 30, 2010 1:59 PM	It has made me appreciate the Catholic Faith so much more.	
70	Nov 30, 2010 8:13 PM	Given me a readily available source of Catholic teaching.	
71	Dec 1, 2010 8:56 PM	Helps me to defend the faith.	
72	Dec 2, 2010 4:22 PM	helped me learn more about my faith	
73	Dec 3, 2010 1:15 AM	As I learn more, I am able to share my faith and explain church teachings much better.	
74	Dec 3, 2010 2:40 AM	It has encouraged me to deepen my faith and get to know God on a more personal level. It has made me a much holier and virtuous man. It has given me a confidence and a love of my faith and has challenged me to get to know and understand it even more.	
75	Dec 3, 2010 1:43 PM	I enjoy Catholic Answers most. I enjoy learning more about my faith.	
76	Dec 3, 2010 4:10 PM	All of the call in programs are great! I learn things that I never knew I could know. I like it when people ask questions that I never considered asking.	
77	Dec 3, 2010 6:02 PM	Yes! It has given me an understanding of my faith I didn't have before even though I attended Catholic school for 12 years. Also, it has brought me a great deal of comfort. And it has made me proud to be Catholic.	
78	Dec 3, 2010 9:52 PM	see above	
79	Dec 4, 2010 3:19 PM	I attend daily Mass on EWTN every day on tv..imagine, an old woman travels from Idaho to Alabama each day for the beautiful sacrifice of the mass. Now I am able, thanks to Salt & Light radio to join with catholics & christians from all over this wonderful country of ours each day. Even though I am at home alone, I know that I am not alone, I am still connected to the goodness in this world. I love catholic radio!!	
80	Dec 4, 2010 4:52 PM	It has deepened my knowledge of the faith, which enables me to live with greater confidence in God's presence in my life and the lives of family, friends, and those I am yet to meet.	
81	Dec 4, 2010 5:45 PM	It fills in the gaps to all the questions I have about the Catholic faith. It answers questions to present day issues. It feeds my soul daily.	

#	Response Date	Response Text	Categories
82	Dec 4, 2010 8:27 PM	I'm able to pray and enrich my Catholic Faith while commuting to work. I love to be able to turn on the radio and hear Catholic teachings. Especially Catholic teachings that are in union with Rome.	
83	Dec 5, 2010 12:29 AM	I had been feeling a desire to "come home" since Pope John Paul II came to St. Louis in 2000. Years later, a bumper sticker prompted me to tune in... and I heard "Catholic Answers Live"... that particular episode gave me the courage to actively begin my return. I thank God for the grace to make this possible, and I especially am grateful for the role that Catholic radio played.	
84	Dec 5, 2010 3:40 PM	i feel more convendent in talking about my faith	
85	Dec 5, 2010 9:58 PM	It has made me more protective of the actual center of my Catholic faith, by showing me one of the ugliest daily assaults on it	
86	Dec 6, 2010 12:17 AM	I realize how blessed/lucky I am to have been able to return to my Faith. I don't have TV or much money, but will budget in order to be able to afford Sirius. I only listen to EWTN. THANK YOU for saving me from hell!!!!!!	
87	Dec 6, 2010 4:31 PM	3 years	
88	Dec 6, 2010 7:15 PM	I am a convert to the faith and a student at a state college, so I really depend on Catholic radio to be my support, influence, and "religion class" if you will, in an enviornment that can be rather hostile to my faith.	
89	Dec 7, 2010 12:05 AM	not sure yet	
90	Dec 7, 2010 8:03 PM	the programs have helped me become more enthused for my faith.	
91	Dec 7, 2010 10:39 PM	I enjoy waking up to the morning prayer and mass on my clock radio alarm clock.	
92	Dec 8, 2010 2:38 AM	I listen to it to the exclusion of other news or music stations.	
93	Dec 8, 2010 3:42 AM	It has helped me draw closer to God. It has made me realize the tremendous amount of valuable time that we (my family and I) spend in the car and the terrible waste it used to be prior to discovering Catholic radio.	
94	Dec 8, 2010 4:32 AM	Yes	
95	Dec 8, 2010 7:00 PM	inspiring and catechetical	
96	Dec 8, 2010 9:48 PM	Answerd the questions I have about why Catholicism is differnt then other religions also how are we different.	
97	Dec 9, 2010 3:00 AM	It has helped me better understand my Catholic faith.	
98	Dec 9, 2010 9:09 PM	It has helped me understand my faith on a new level. Beyond what I learned in school.	
99	Dec 9, 2010 9:21 PM	It broadens your understanding of the complete truth of Christ's Church on earth.	
100	Dec 9, 2010 10:24 PM	Apologetics made me want to study Scripture and theology more. I started helping with RCIA and door-to-door evangelization. I started working on a Masters in Theology. BTW, I go to Mass daily - that wasn't an option above.	
101	Dec 10, 2010 1:33 AM	I have been a listener sence 1995. I returned to the Catholic faith after a long absence.	
102	Dec 10, 2010 5:59 PM	It makes me sick about people in general that they would act so awful toward each other in the name of any religion.	
103	Dec 10, 2010 7:39 PM	Yes, I especially like the Apologetics. So many Catholics leave the church I am convinced because they do not know their faith.	
104	Dec 10, 2010 7:57 PM	The now generation, don't think is important togo to church, just believeing that there is a God is enough and some think it's man made religion to control the good and evil of some people.	
105	Dec 12, 2010 1:40 AM	Suggestions: 1.) Fr. John Corapi is on at midnight!! Needs to be on at an earlier, more sane hour. This isn't California... :) He is on at 8 AM but AM radio won't tune in at 90 % of workplaces. 2.) A Fr. Corapi marathon would be just the ticket for a great fund raiser!	
106	Dec 12, 2010 6:52 PM	I hear about Catholics who are excited about their faith. That's something new to me. And I'm learning more about the Bible. Growing up we didn't read the Bible - were told we would not understand it and would get what we needed at Mass.	
107	Dec 13, 2010 3:53 AM	I have become pro-active in sharing my faith because I now know the truth on which it was founded.	
108	Dec 13, 2010 2:33 PM	I understand why I do what I do as a Catholic in Mass and in my life. I am the youngest of 16 children, raised in a very Catholic home. We went to confession and Mass every weekend. But I didn't understand much about being Catholic. Catholic radio has made me aware of Christ with me always, especially in the Eucharist. Thank you!	
109	Dec 13, 2010 7:19 PM	I went from living a completely selfish, meaningless life to living one where I try to keep focused on Christ.	

#	Response Date	Response Text	Categories
110	Dec 13, 2010 9:45 PM	It strengthens me because I hear others who are talking about how to lead a holier life.	
111	Dec 13, 2010 9:45 PM	I think more about my choices in everyday life.	
112	Dec 14, 2010 3:29 AM	Catholic radio gives meaning to life. If we don't understand Where we came from, Why we are here, and Where we are going, as well as How do we get there, then life has no true purpose. The Catholic faith offers the fullness of the truth, beauty, and love - speaking with one clear voice. That is what Catholic radio offers that you can not find anywhere else. My son has lived in Rome for the past 8 years. He is a deacon and soon will be ordained a priest. If you had told me 11 years ago that I would someday teach the Catholic faith or that my son would be a priest, I would laughed out loud. God works in mysterious ways, if we let Him.	
113	Dec 15, 2010 1:03 AM	I don't have to wait for a speaker, conference, or retreat to be inspired or to learn more. Also I get news from a Catholic perspective. I feel less alone and more connected to the Body of Christ.	
114	Dec 15, 2010 3:58 AM	I listen when I am driving. It is helping me spiritually. The more time spent focusing on God the better.	
115	Dec 15, 2010 4:50 AM	It has just helped me grow and become a better overall person.	
116	Dec 15, 2010 9:28 PM	taught me things	
117	Dec 17, 2010 4:54 AM	I moved to St. Louis in 1993 a fervent anti-catholic, evangelical. I was raised a S. Baptist and had little to no contact w/ Catholics until I moved to St. Louis. In 1994, I married a cradle catholic in a protestant ceremony. In 1996, I started attending Mass with my husband and we baptized our 2 daughters as Catholics. In 1997 I started attending RCIA with the intention of only completing the Church History segment. That same fall, my husband's Uncle Don told me about Catholic Radio. I started listening as I drove, I owned a landscaping company and spent a lot of time on the road. Through the testimony of converts like, Scott and Kim Hahn, Sr. Rosiland Moss, Tim Staples, The Coming Home Network, I was able to hear the truth and apply it to my life much more quickly than I was able to assimilate what I was learning in RCIA. I was able to quickly and surely overcome my many questions and obstacles with information and resources made available through Covenant Network AM 1080. On August 22, 1998 I came into full communion with the one, Holy Roman Catholic Church and remarried my husband of almost 5 years in a beautiful ceremony at St. Martin de Porres Church by Fr. Tim Vowles. Due to the intercession of St. Rita of Cascia, whom I took as my confirmation name 18 mos. later. I couldn't have moved so swiftly and assuredly home without Catholic Radio.	
118	Dec 18, 2010 1:47 AM	I know where Truth is. That is all I want to know: Wha is True. It is logical, it makes sense. It is like science on steroids.	
119	Dec 22, 2010 2:23 PM	Just being able to tune in and hear something about my faith--not Protestant ones. I enjoy Mother Angelica, Sunrise Morning Show, Catholic Answers.	
120	Dec 23, 2010 11:05 PM	I discovered there were Catholic people who actually read and understood the Bible.	
121	Dec 24, 2010 6:59 PM	it has helped me to explain my faith to others	
122	Dec 28, 2010 3:59 AM	I am more connected to my faith	
123	Dec 29, 2010 6:19 PM	I am motivated to read a variety of material and do reseach of many subjects and people pretaining to Catholicism. Finding zeal for my faith.	
124	Dec 29, 2010 8:07 PM	It directly led to my conversion to Catholicism last Easter Vigil, and my mother is now going through RCIA as well. I was the first Catholic in my family thanks to this station and the Holy Spirit.	
125	Dec 30, 2010 4:07 PM	More loving, compassionate, patient with others who are all born in the image and likeness of God.	
126	Dec 31, 2010 4:03 PM	It has brought me closer to God.	
127	Jan 2, 2011 12:58 AM	It keeps me centered in my faith	
128	Jan 2, 2011 1:40 PM	Catholic radio has brought back our catechism for me. I also have learned Catholic Apologetics from Catholic Radio which has helped not only me personally, but has helped me TO HELP others with questions. I don not have time to attend Bible Study classes that are offered in my area, so YOU take it's place for me : ~ )	
129	Jan 3, 2011 7:31 PM	It gives me the right perspective on life - loving the Lord with all my heart, all my soul, and all my life.	
130	Jan 3, 2011 8:32 PM	Brought me back to the Faith and kept me from going to an Evangelical church	

#	Response Date	Response Text	Categories
131	Jan 3, 2011 9:42 PM	more confidence and conviction, faith, hope and charity, really!, all of the above.....	
132	Jan 4, 2011 12:20 AM	I want to know more about my faith.	
133	Jan 4, 2011 2:38 PM	Getting more information of our faith in other areas of rmthe works.	
134	Jan 4, 2011 5:47 PM	inspirational, resources, apologetics.	
135	Jan 4, 2011 8:16 PM	Helps deepen my Catechesis	
136	Jan 5, 2011 1:57 AM	I used to listen to our local Protestant radio station and didn't like the occasional Catholic bashing by some of their guests. This gives an opportunity for the Truth.	
137	Jan 5, 2011 6:31 PM	I have a strong desire to continue to learn more about my faith. I have become a better informed PSR teacher. I find joy in the beauty of our faith and feel called to be a light to my children & my husband. Thank you!	
138	Jan 6, 2011 2:17 AM	Because I'm firmly convinced that I strayed away from the Church due to the horrible catechesis I experience during 12 years in Catholic school during the 70's and early 80's. The orthodoxy that I'm exposed to through Catholic radio (for example Fr. Corapi, Catholic Answer Live, etc) strengthened my faith tremendously.	
139	Jan 6, 2011 3:01 AM	My wife joined the Church from the Baptist faith; a grown son, never raised Catholic joined the Church. My brother, who quit attending Church in elementary school, came back to the Church, his non-Christian wife joined the Church, and he adopted 8 children. A friend with same sex attraction left his homosexual lifestyle and joined the Church.	
140	Jan 7, 2011 12:03 AM	I am now helping start Catholic radio in our state.	
141	Jan 7, 2011 3:12 PM	there is a reason for everything and if I believe there is a God and He loves me more that I can even imagine what do I have to worry about? Life's struggles are easier when I know there is a purpose in the suffering.	
142	Jan 7, 2011 8:25 PM	The insight from the radio hosts has really helped enlighten, provide direction and give a better understanding of my Catholic faith	
143	Jan 8, 2011 6:49 PM	it reinforces that I want to be a Catholic for life and I am on the right religion. And I have more peace and knowledge of my faith.	
144	Jan 8, 2011 11:14 PM	madfelife more meaningful	
145	Jan 9, 2011 1:50 PM	I have used Catholic radio to immerse myself in Catholic culture. And that has affected all aspects of my life.	
146	Jan 10, 2011 12:45 PM	I have learned more about my faith and it has drawn me closer to God.	
147	Jan 10, 2011 3:47 PM	Gives me daily tools to work through life with	
148	Jan 10, 2011 4:59 PM	To become a better Catholic, and more involved in evangelization.	
149	Jan 10, 2011 9:32 PM	I tell others about what I learned.	
150	Jan 10, 2011 10:33 PM	made me realize that being Catholic can be fun, not all serious and boring	
151	Jan 11, 2011 2:11 AM	Listening to converts explain their excitement and love for Jesus in the Eucharist shocked me out of my ho-hum attitude at Mass. I recall their stories of longing and weeping at Adoration while they had to wait to receive Jesus in the Eucharist. I now attend Adoration myself as often as possible and when I am assisting as Extraordinary Eucharistic Minister I remind myself I am holding Jesus . . . true God and true Man.	
152	Jan 11, 2011 3:02 PM	Listening to Catholic radio affirms what I already believe and gives a new perspective on things that I have never thought much about. It has helped me grow and deepen in my faith and have a greater appreciation for the Catholic Church. To me, listening to Catholic radio instead of secular media is like pulling into a friendly port in during a storm. It refreshes and nurtures me. Thank-you for being there St. Gabriel Radio!	

#	Response Date	Response Text	Categories
153	Jan 11, 2011 5:27 PM	I feel so blessed to have come across Catholic radio from a bumper sticker while waiting in a McDonald's drive-thru! I have learned sooooo much from listening to Catholic radio! It has helped me to grow much stronger in my faith and has enabled me to share my faith with others. I got into a discussion with a friend who is Catholic and attends Mass on a weekly basis. She began to share with me her husband's reasons for not wanting to attend mass with her. It was Catholic radio and the Holy Spirit that allowed me to quash each one of her husband's objections with scripture!!! When I left that friend that evening, I was completely exhausted. Catholic radio is an amazing thing! I now have a bumper sticker on my car with the hope of at least bringing one person into the beauty and mystery of our Catholic faith!	
154	Jan 11, 2011 10:48 PM	I am living an authentically Catholic life. I have a personal relationship with Jesus and Mary.	
155	Jan 12, 2011 3:07 AM	Provided a good orthodox foundation for my spiritual life.	
156	Jan 12, 2011 3:25 AM	I am learning more and more everyday about my faith.	
157	Jan 12, 2011 1:00 PM	It has deepened my faith and given me a deeper appreciation of it.	
158	Jan 12, 2011 3:04 PM	I think it's made me think about my faith a lot more.	
159	Jan 12, 2011 4:22 PM	I am a marketing and sales professional and I would tune in to Relevant Radio whenever I was in the Chicago area on business. The Peoria Diocese did not have a Catholic radio station and I listened to Relevant Radio online whenever I had the opportunity. In 2009, I was traveling to Cincinnati to sponsor my nephew in his confirmation. I was listening to their EWTN affiliate as I drove and they ran a commercial to contact them if you did not have Catholic radio in your area. So, I called right after the commercial. Once I took action, God connected the dots and within 9 months WPMJ 94.3 FM was on the air in Peoria, IL. There's lots more to tell and the person that did most of the leg work to get us on the air is Allen Drake. What a blessing it has been.	
160	Jan 12, 2011 7:50 PM	I have attended daily Mass more frequently. I have been inspired to read and learn more about our faith. I have become more enthused about our faith and have been attending Catholic conferences in our area because I heard about them through Catholic radio. I truly enjoy listening to Catholic radio, and I hope it only continues to grow!	
161	Jan 12, 2011 9:31 PM	I learn something new everyday and am inspired to continue staying strong to the faith, knowing that I am not alone although sometimes I feel very much alone in a city where Catholics profess their faith as if it were only a cultural thing. No something they actually have to practice. I hope and pray more people listen to Catholic radio to be inspired to act.	
162	Jan 12, 2011 10:16 PM	Much deeper understanding of the Catholic faith.	
163	Jan 12, 2011 10:58 PM	supplemented my personal catechetical process, strenghtened my faith	
164	Jan 13, 2011 1:45 AM	It inspires meand it also help me to understand my catholic faith	
165	Jan 13, 2011 2:18 PM	Listening to Catholic radio keeps me focused during the day. It helps me concentrate on those things that matter rather than on the trivial.	
166	Jan 13, 2011 3:34 PM	It has helped my faith formation and provided inspiration for my spiritual journey.	
167	Jan 13, 2011 4:19 PM	what a confidence reason adds to the faith i had. It's so important to not only believe, but to know why you believe and to form your conscience properly. I now believe it impossible to discern the truth from secular media. Impossible to grow in our faith-life and Holiness without the Church's vital life giving words. I have completely changed my listening habits since the on air date of WMPJ last spring. I confidently (but lovingly) engage mis-guided Catholic and non Catholics on misconceptions that are abundant. It's so much easier to remain loving and not confrontational when your conscience is more fully formed. Far easier to say, "I don't know, but i will find out and get back to you" instead of arguing.	
168	Jan 13, 2011 4:39 PM	It provides a refuge from all noise heard in the secular media that seems unable to grasp the value and meaning of each person in this world. It speaks truth in a world gone deaf to hearing other opinions, whether a person is religious or not, about how people need to control behavior to make the world a better place.	
169	Jan 13, 2011 8:08 PM	it made me whole again!!!	
170	Jan 13, 2011 9:10 PM	Opened my eyes to the beauty of the Catholic Faith.	
171	Jan 13, 2011 10:14 PM	Again it explains what life is about. Puts the pieces together. Makes sense of the world.	
172	Jan 13, 2011 10:41 PM	Yes, I know understand the 'whys' about my faith.	

#	Response Date	Response Text	Categories
173	Jan 13, 2011 10:41 PM	I have been one of those who fell away from the faith for over 30 years. My life until 2 years ago was completely upside down. Marriage, kids, work was just a small part, but since losing my mother it was time i made a change and return back to church and to GOD. Since i have returned I feel like a new person and have a better lookout on life and my faith. I even became a Knight of Columbus the day before my birthday how great is that. Love catholic radio so much that its made me a better person over all. THANK YOU AND MAY GOD BLESS YOU ALL FOR BEING THERE FOR ALL OF US WHO NEEDED A WAKEUP CALL BACK TO CHRIST OUR LORD! AMEN	
174	Jan 14, 2011 2:16 AM	It keeps me updated in Catholic events taking place locally; nationally and in Rome.	
175	Jan 14, 2011 4:47 AM	Catholic radio reminds me on a daily (and hourly) basis to focus on what is truly important in this world.	
176	Jan 14, 2011 12:42 PM	Catholic radio helps to keep me focused as I begin my work day. I work in a very dark and stressful environment. Catholic radio educates me so that I can engage both Catholic and non-Catholic in spiritual conversations throughout the day.	
177	Jan 14, 2011 3:35 PM	There is no greater gift than the love and mercy of our Lord. Receiving Him in holy communion is the only way to receive His body and blood. Am so thankful to our Blessed Mother and the angels and saints for their intercession.	
178	Jan 14, 2011 8:22 PM	made more active in the Church	
179	Jan 15, 2011 3:10 AM	helped me love the Church even more, and improve my prayer life, also affected my behavior.	
180	Jan 15, 2011 4:07 PM	good teaching teaching on issues not often discussed in sermons apologetics, Catholic Answers Live has helped so much	
181	Jan 15, 2011 8:02 PM	Huge! We got our station only last spring. Actually I have to go to confession about once a month to confess my anger at the Catholic Church for NOT bringing the excellent adult-level teaching of our faith to public radio in our area sooner. I believe many who left for "Bible Churches" or Non-Denominational Churches would still be Catholic if they only could have grown up with this kind of radio playing in their homes and on car trips as teenagers. Christian radio is MUCH more effective than TV with young adults because most busy people spend part of the day where they can easily listen to radio--commuting, cooking, cleaning up the kitchen, doing childcare, etc. Mostly only elderly in my area actually watch EWTN and too many of the same old "talking heads" or "rosary scenes" are really, really boring to the young. Also really poor people can't afford cable or others don't subscribe because of the porn on it. The nature of catechesis is oral, not visual, usually.	
182	Jan 16, 2011 5:09 AM	I go after work in the middle of the nite to HNJ to the chapel and pray before Our Lord...I never ever did that before. I now know I can never stop.	
183	Jan 17, 2011 8:37 PM	very much so	
184	Jan 17, 2011 11:11 PM	Better informed, more enthusiastic.	
185	Jan 18, 2011 4:11 PM	I have learned how to pray and to trust Jesus with special thanks to Fr. Corapi and Mother Angelica	
186	Jan 18, 2011 5:07 PM	It is bringing me closer to Christ	
187	Jan 19, 2011 4:08 AM	I love all the different topics of discussion during the morning commute. Especially if they are relevant to today's news about the Catholic view on political issues, shootings, stem cell research, economy etc. Then I can talk about current topics at work.	
188	Jan 19, 2011 7:22 PM	it has explained and expounded on what I had learned as a cradle Catholic. I finally "get it" and am so much more at peace.	
189	Jan 20, 2011 2:45 AM	I find myself thinking about God most of the day and thinking about what was discussed earlier that day. I learn something new everyday and it is wonderful.	
190	Jan 20, 2011 2:52 AM	I have been bolstered in my faith at a time when I am struggling to sense God's guiding presence. I have been encouraged to keep believing and have increased my prayer time.	
191	Jan 20, 2011 4:16 PM	Catholic radio really given me a booster shot to start the day of right beginning with Mother Angelica and the Rosary at 5:30 a.m.	
192	Jan 20, 2011 6:18 PM	I am more focused on Christ,	
193	Jan 20, 2011 9:44 PM	Has given me a much better understanding of Catholic practices and a much deeper love & appreciation for the wisdom of Holy Mother Church.	

#	Response Date	Response Text	Categories
194	Jan 20, 2011 11:15 PM	AFFIRMS US IN OUR FAITH. WE ARE PART OF A GLOBAL CHURCH. wOULD LIKE TRADITIONAL SACRED MUSIC POSSIBLY LATE EVENING WHILE GOING TO BED AND MAYBE MORE ON SUNDAYS.	
195	Jan 20, 2011 11:46 PM	It enriched my understanding of the Faith. And help me to feel less alone in my beliefs.	
196	Jan 21, 2011 5:08 PM	Converted from Presbyterian to catholic after 50 yrs of being Protestant	
197	Jan 21, 2011 6:22 PM	I pray a Rosary every day now.	
198	Jan 21, 2011 8:10 PM	I feel so connected when I listen and I feel questions are explored that I do not hear on protestant programs.	
199	Jan 22, 2011 1:58 PM	n/a	
200	Jan 22, 2011 10:09 PM	I love to learn more about my faith, and teh programs on Catholic Radio have been amazingly educational. I sometimes wish my commute was not over so I can keep listening!	
201	Jan 22, 2011 10:15 PM	My husband and I now look at many things differently. We are gaining in our knowledge daily, and it has been such a blessing in our lives.	
202	Jan 23, 2011 8:01 PM	I wish catholic radio will take a back seat in politics unless they are willing to assess the entire process from every angle. There are people in the catholic church who are suffering (unemployed) and need to take care of their families. The church does very little to reach out to their own community. There are catholic businesses who could offer jobs and don't.	
203	Jan 24, 2011 4:19 AM	I pray the rosary every day monday through friday and find it very peaceful and calming. i have prayed the rosary all my life from time to time. while on my drive to pick up my children from school, i pray it. the best moment was when my 7 year daughter asked for the rosary to be turned on the radio one summer day! i also enjoy the story of the saints and fr morris, and bishop hermans homilies.	
204	Jan 24, 2011 5:13 AM	A bit more devout	
205	Jan 24, 2011 9:08 PM	turns my attention to God and faith more often	
206	Jan 24, 2011 9:26 PM	keep me centered and focus on what really matters.	
207	Jan 24, 2011 10:19 PM	An IMMENSE DIFFERENCE! YES. It has been the difference between being dead or alive in more ways than one! Spiritually and in other ways. I am a cradle Catholic and have always been strong in my faith. I attended Catholic parochial school and High school.and have a strong Catholic family upbringing. However, I have been married to a non-Catholic for nearly 20 years. It has been TRUE trial AND still is a TRIAL and TEST of my TRUE FAITH and GOD's use of my life. I am still walking HIS path and learning...	
208	Jan 25, 2011 9:44 AM	always learning more about the Truth of the Catholic Church and not the Liberal slant that is unfortunately slipped into the Catholic Church in recent years.	
209	Jan 25, 2011 2:08 PM	gave me push I needed to attend the March for Llife in Baton Rouge, La.	
210	Jan 25, 2011 2:13 PM	I discovered Catholic radio in rush hour traffic while stuck behind a Bus that had a Billboard with just a Rosary & the Radio call sign.. I tuned in in curiosity and now listen every day. I truly believe it was the Holy Spirit tapping me on the shoulder.. I have become closer to Jesus in my personal life and now try to live my faith daily.. PS: I don't mind traffic jams anymore :-)	
211	Jan 25, 2011 4:35 PM	more knowledge and faith understanding	
212	Jan 25, 2011 7:39 PM	Catholic radio has helped me to learn more about the Church and our Faith and as a convert of about 14 years to delve in to some serious issues concerning sin that were not talked about in RCIA. Kind of like going down to the Marine Corps recruiter who just signs you up but you don't really learn about what you have gotten into until boot camp.	
213	Jan 26, 2011 2:36 AM	It's made me a more informed and orthodox Catholic.	
214	Jan 26, 2011 2:49 AM	I have learned more about the Catholic faith and Church teachings. It has opened my eyes to many misconceptions Protestants have about Catholics, made me question my Protestant Faith, and realize how luke-warm Protestants are, we really don't take a strong stand on anything for fear of "offending". It has made me look at things in different ways and realize the Catholic Church teaches the truth--the FULL truth--I didn't realize how much I was missing in my faith until I began listening to Catholic Radio and studying the Catholic faith.	



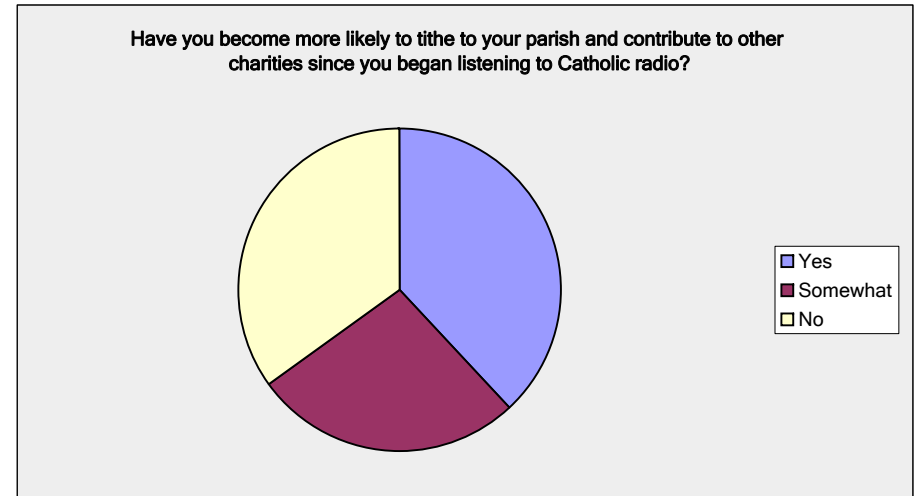
#	Response Date	Response Text	Categories
215	Jan 26, 2011 5:14 AM	I have my job working on Catholic pilgrimages because of my first pilgrimage which I learned about on Catholic radio. I have met many of the best known personalities involved in various Catholic apostolates and have been inspired by their practice of the faith to do more in my own life.	
216	Jan 26, 2011 1:06 PM	The information you provide is great. Gives me things to read more about.	
217	Jan 26, 2011 3:53 PM	deepened my faith -- learned more about my faith -- makes me proud to be Catholic!!!	
218	Jan 26, 2011 6:30 PM	Gives me daily encouragement to live more and more for the Blessed Trinity.	
219	Jan 26, 2011 8:27 PM	I am more at peace	
220	Jan 27, 2011 2:44 AM	I have learned more about the religion I was born and raised in that I have chosen to follow.	
221	Jan 27, 2011 2:18 PM	I have learned more about how to defend my faith, not be shy about proclaiming I am Catholic because I know where to find the answers to questions, and it has made my marriage better because we no longer use birth control.	
222	Jan 27, 2011 8:20 PM	I am closer to the Lord and my faith because of it.	
223	Jan 27, 2011 8:22 PM	I feel more informed/educated about the Catholic Church than any other time in my life.	
224	Jan 27, 2011 11:15 PM	Application of doctrins and dogmas of church	
225	Jan 28, 2011 12:19 AM	I was born and raised Catholic but had been attending a non-denominational Christian church for 19 years. Catholic radio, especially Catholic Answers, has helped me to understand the teachings of the Catholic faith and why they believe what they do. I also like to listen to the rosary from EWTN on the radio. Catholic radio has played a big role in my returning to the Church.	
226	Jan 28, 2011 12:19 AM	I was born and raised Catholic but had been attending a non-denominational Christian church for 19 years. Catholic radio, especially Catholic Answers, has helped me to understand the teachings of the Catholic faith and why they believe what they do. I also like to listen to the rosary from EWTN on the radio. Catholic radio has played a big role in my returning to the Church.	
227	Jan 28, 2011 12:20 AM	I was born and raised Catholic but had been attending a non-denominational Christian church for 19 years. Catholic radio, especially Catholic Answers, has helped me to understand the teachings of the Catholic faith and why they believe what they do. I also like to listen to the rosary from EWTN on the radio. Catholic radio has played a big role in my returning to the Church.	
228	Jan 28, 2011 1:07 AM	It makes my faith stronger because I can back it up with rational arguments. I also get a good laugh when I listen to Fr. Corapi or Mother Angelica.	
229	Jan 28, 2011 3:46 PM	It helped me learn my faith so I not only know what The Church teaches, but also why and how to defend the teachings. Catholic radio has touched my life, my husband's life and that of our family in more ways than I can express.	
230	Jan 28, 2011 3:56 PM	it has clarified teachings, taught me things I didn't know and provided an outlet for sharing faith with my children	
231	Jan 28, 2011 4:06 PM	Inspires me to share the gospels and teh catechism of the church	
232	Jan 28, 2011 4:43 PM	it is a welcomed and refreshing change from secular radio... also it is so enlightening to know there are so many Catholics out there that are like minded! We really don't speak up enough, and this is really getting it out there!!!	
233	Jan 28, 2011 4:56 PM	Able to better answer questions about my faith and also teach others.	
234	Jan 28, 2011 5:07 PM	Gives me something educational (albeit opinionated) to listen to in the car. I'm tired of the bad music and political talk radio. So EWTN radio and our local Catholic station are great.	
235	Jan 28, 2011 5:13 PM	allows me to see a boarder view of the rest of the country is seeing and doing...talk shows around USA with a point of view Q & A from listeners.	
236	Jan 28, 2011 6:05 PM	Pointed me to resources for futher study of the faith, particulary for Theology of the Body.	
237	Jan 30, 2011 2:02 AM	I felt the need for God and began listening to Christian radio. Convinced me to not be Catholic, until your information convinced me otherwise. thank you so much. I'm now a Discalced Carmelite secular.	
238	Jan 30, 2011 4:20 PM	I spend more time focusing on my Faith.	
239	Jan 30, 2011 11:12 PM	i know my faith and have grown in it	
240	Jan 30, 2011 11:31 PM	It gives me hope to know there are so many people out there who are like-minded.	
241	Jan 31, 2011 2:20 PM	Enabled me to become aware of other issues and perhaps how to get more involved--e.g. local hunger, immigration	

#	Response Date	Response Text	Categories
242	Jan 31, 2011 8:29 PM	It has been one of a number of things that has brought me closer to God.	
243	Feb 1, 2011 1:52 PM	daily presence is the key	
244	Feb 1, 2011 6:45 PM	I want to learn more about my faith and share it with others	
245	Feb 1, 2011 6:54 PM	the orthodox example of the leaders inspires me.	
246	Feb 1, 2011 7:28 PM	it has given me great advice for myself and my children, educated me about my faith, strengthened my marriage and given me support to live out my faith in a culture that rejects it.	
247	Feb 1, 2011 9:46 PM	Deepened my faith and understanding	
248	Feb 2, 2011 11:52 AM	It has made more open to sharing my faith with others and has given me the words to defend it.	
249	Feb 2, 2011 6:09 PM	. It provided some hints for child rearing for my offspring. I've become aware of special events. Praying the rosary with "others" Hearing about others crosses makes mine lighter or I've learned how to carry mine.	
250	Feb 3, 2011 2:35 AM	It saved my soul. When I learned all that the Catholic church teaches it became more than important to learn more and pass it on to others with questions about our faith	
251	Feb 3, 2011 4:12 AM	I don't fear death anymore.	
252	Feb 3, 2011 3:35 PM	In SO MANY WAYS...praise GOD! I came back to the Church, returned to my husband, stop contraception, had marriage blessed in Church, have taught my children so much better but still need that daily guidance and reminders Catholic radio gives!!	
253	Feb 4, 2011 5:16 PM	see above	
254	Feb 5, 2011 5:50 PM	Made me feel even more confident in being Catholic.	
255	Feb 8, 2011 1:19 AM	It keeps me better grounded and more able to see the positive all around me.	
256	Feb 8, 2011 5:14 PM	Has enriched my spiritual life and taught me much, since I am a convert to Catholicism in 1956. Later I fell away from church because of divorce, have been back now for the last 14 yrs, and my faith is stronger than ever. Much of it has to do with Catholic radio and all I have learned about my faith. My fervent prayer is that Catholic radio would be on 24/7/365 on a STRONG signal that could be heard always. I can't get Catholic radio too much after 5p.m. here in St. Louis, MO. If I would ever come in to millions of dollars I would donate to this cause, because I believe in it so much. I pray for all of you, and keep up the good work! God be with us all!	

## 2010 National Catholic Radio Listener

Have you become more likely to tithes to your parish and contribute to other charities since you began listening to Catholic radio?

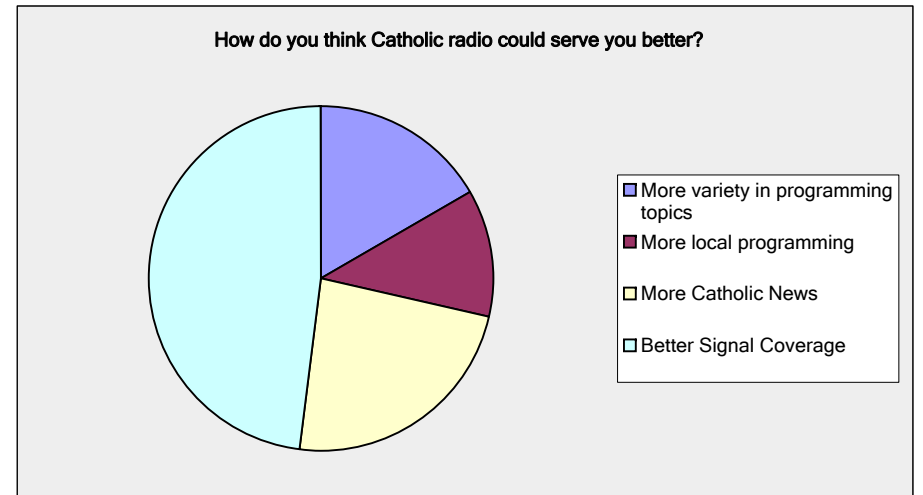
Answer Options	Response Percent	Response Count
Yes	38.0%	994
Somewhat	26.9%	703
No	35.1%	916
<i>answered question</i>		<b>2613</b>
<i>skipped question</i>		<b>294</b>



## 2010 National Catholic Radio Listener

How do you think Catholic radio could serve you better?

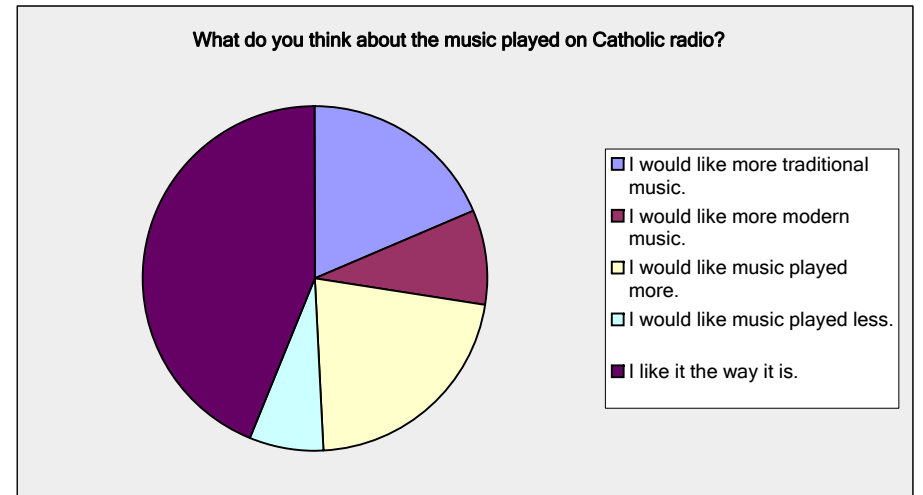
Answer Options	Response Percent	Response Count
More variety in programming topics	38.5%	386
More local programming	26.9%	270
More Catholic News	54.1%	542
Better Signal Coverage	110.3%	1105
	<i>answered question</i>	<b>1002</b>
	<i>skipped question</i>	<b>1461</b>



## 2010 National Catholic Radio Listener

### What do you think about the music played on Catholic radio?

Answer Options	Response Percent	Response Count
I would like more traditional music.	18.5%	379
I would like more modern music.	9.1%	185
I would like music played more.	21.6%	441
I would like music played less.	7.0%	144
I like it the way it is.	43.8%	895
Comments (please specify)		667
	<i>answered question</i>	<b>2044</b>
	<i>skipped question</i>	<b>512</b>



#	Response Date	Comments (please specify)	Categories
1	Nov 15, 2010 5:46 PM	I believe you'll lose listeners if you play music as there's plenty of Christian music stations	
2	Nov 15, 2010 5:59 PM	Music does not belong on Catholic Radio	
3	Nov 15, 2010 11:56 PM	One of Catholic "strong suits" is the wealth of beautiful music it has inspired. Beauty has a way of touching the heart, and music has been an effective ambassador for our country, most notably during the Cold War. Please encourage stations to talk less and play more beautiful music! I sincerely believe music would attract a wider variety of listeners (and potential supporters/converts). "Beauty is a net with God catches men's souls!" (Pope JP II's "Letter to Artists")	
4	Nov 16, 2010 3:50 AM	I like modern Christian music but I wouldn't want to give up Catholic talk radio for it.	
5	Nov 16, 2010 4:54 AM	I enjoy K-Love and would like to hear some similar music	
6	Nov 16, 2010 6:49 AM	Some music to fill-in some minutes before a new program is to begin, is very poor music. It would be nice to hear great traditional music, with great choirs, that takes us upwards. The younger people don't even know these great songs.	
7	Nov 16, 2010 6:00 PM	especially during shows I get tired of hearing: Teresa Tomeo and John Martinoni.	
8	Nov 17, 2010 5:17 PM	More modern music.	
9	Nov 17, 2010 5:48 PM	If you play modern music, I would prefer Catholic artists like Tom Booth or Matt Maher.	
10	Nov 17, 2010 5:51 PM	91.3 FM KPHA	
11	Nov 17, 2010 5:57 PM	I like both traditional and contemporary.	
12	Nov 17, 2010 6:00 PM	and played more	
13	Nov 17, 2010 6:12 PM	I do not like the modern music on Saturday mornings, so I just don't listen then.	
14	Nov 17, 2010 6:41 PM	I cannot comment on this because I live in an area where the signal is not strong, so I only hear it when commuting; this is not music time!	
15	Nov 17, 2010 9:40 PM	I would like a Catholic music station along with the talk radio station. I would like a mix in the music as long as it has good quality.	
16	Nov 18, 2010 2:48 AM	I rarely hear music and it would be nice a few hours a day to highlight Catholic artists & Christian music.	
17	Nov 18, 2010 1:41 PM	i like the discussions more than the music	
18	Nov 18, 2010 3:22 PM	More music could be played if the station is FM. Music doesn't sound good on AM.	
19	Nov 18, 2010 4:16 PM	More contemporary Catholic musicians would be nice (Tajci, Tom Booth, Matt Maher, etc) but not necessary. I personally love the straight catechesis :)	
20	Nov 18, 2010 10:31 PM	Except for the beautifully sung "Divine Mercy Chaplet", I've never heard music on St. Gabriel Radio.	
21	Nov 19, 2010 2:39 PM	I listen to Catholic Radio for the dialogue. If I want to listen to music I can change the station or put in a CD.	
22	Nov 19, 2010 11:16 PM	I am not aware of any music programming on St. Gabriel radio in central Ohio. Some music off and on throughout the day would be nice. Perhaps something in between programs.	
23	Nov 20, 2010 1:19 AM	I don't receive any music on my local station.	
24	Nov 20, 2010 10:22 PM	I don't listen to music.	
25	Nov 20, 2010 10:22 PM	There is very little music played on my local Catholic radio	
26	Nov 21, 2010 5:27 AM	Mostly listen to talk. Father Corapi and Dr. Ray are my favorite.	
27	Nov 22, 2010 4:18 PM	How about more Catholic chant as well as the great Holy Spirit led composers of Liturgical Music?	
28	Nov 22, 2010 7:25 PM	English and Latin hymns, also Spanish	
29	Nov 22, 2010 9:50 PM	more devotionals like the Chaplet of the Divine Mercy etc.	
30	Nov 22, 2010 11:46 PM	The music after the Divine Mercy Chaplet is a bit weird (at least to me). Chants, simple vocals, etc are some personal preferences	
31	Nov 23, 2010 1:11 PM	I would like to hear more Gregorian Chant.	

#	Response Date	Comments (please specify)	Categories
32	Nov 23, 2010 1:47 PM	I don't listen for the music. I listen for the preaching and for the teaching of the faith. I listen to hear others call in who may have similar experiences like myself that I can relate to.	
33	Nov 23, 2010 7:02 PM	Not listening to music.	
34	Nov 25, 2010 6:23 PM	I am more interested in substance.	
35	Nov 29, 2010 9:48 PM	I love traditional music, especially when it's in Latin. I was born before Vatican II when mass changed from mostly Latin to the vernacular.	
36	Nov 30, 2010 12:01 AM	Like to hear Palestrina, but also like Eagles Wings.	
37	Nov 30, 2010 12:12 AM	A Catholic Music Radio station would be a great add-on to the general talk/listen radio format. Talk/listen format is great for learning or to learn about the Catholic Church. A for profit Catholic formatted radio station would be a compliment to the talk/listen format.	
38	Nov 30, 2010 12:52 PM	I understand that people want some music-mybe a weekly program on understanding music in the liturgy so that Catholics could understand the purpose of gregorian chant and sacred music in the Mass. There is so much beautiful sacred music-if the laity would get the "theology" they would be more likely to ask the pastor to return sacred music to the Mass. Many don't realize the harm nonsacred music in the Mass does.	
39	Dec 1, 2010 8:56 PM	Must not tune in when music is being played. Really don't need to listen to music, but REALLY need info. to defend the Faith, explain the Faith.	
40	Dec 2, 2010 4:22 PM	i enjoy talk radio but would like to occasionally hear music from catholic artists such as Matt Maher	
41	Dec 3, 2010 2:40 AM	The music is beautiful, but I would rather that the apologetics get in one more question or let a program be 5 minutes longer instead of the music.	
42	Dec 3, 2010 4:10 PM	I enjoy the talk-radio format. I think music, as it's own program, would be nice to support Catholic artists like John Michael Talbot and Matt Maher.	
43	Dec 3, 2010 9:52 PM	I'd love to hear more music. I like both traditional and modern!	
44	Dec 4, 2010 3:19 PM	I love chant,,,,, but I know that isn't everyones cup of tea.	
45	Dec 4, 2010 4:52 PM	It would be good to have an additional station that offers music, traditional/modern. I like the programming that is now provided by our local station. However, music has been a powerful tool in my life. I have listened to the local Christian Radio station in the past and noted how God always used a song to break into my life to uplift, challenge or minister to a wound of my heart and soul.	
46	Dec 4, 2010 5:45 PM	I don't listen to Catholic radio for music.	
47	Dec 4, 2010 8:27 PM	It would be nice for the younger Catholics to learn more about Gregorian Chant and the beauty of that music. It is such a rich tradition in our Church.	
48	Dec 5, 2010 12:29 AM	I know a lot of Catholics my age (and a bit younger) who listen to a lot of "praise and worship" type music on a local Christian station. I don't like this type of music much... but it obviously has appeal to Catholics; more so than the programming on our local Catholic radio station.	
49	Dec 5, 2010 3:40 PM	to talk about and explain my better my faith better	
50	Dec 6, 2010 12:17 AM	I can get nice Christian music on many stations in the area. They aren't all Catholic, but I really only listen when I am travelling out of reception area. EWTN's music is perfect!!	
51	Dec 7, 2010 12:05 AM	I would also like music played more often.	
52	Dec 7, 2010 8:03 PM	My Catholic Station (St Gabriel - Columbus,Ohio) plays music only at certain transitions between the regular talk shows and it is fine. But I think a programming idea worth exploring would be some catechesis on the variety of music appropriate to Catholic worship.	
53	Dec 8, 2010 2:38 AM	I am a classically trained musician and despair of the current state of liturgical music. Would prefer more traditional music of the Church.	
54	Dec 8, 2010 3:42 AM	The Gregorian Chant is my favorite...so beautiful!	

#	Response Date	Comments (please specify)	Categories
55	Dec 8, 2010 7:00 PM	A praise and worship song intermingled between programs would be nice, but it may be difficult to apply with scheduling.	
56	Dec 9, 2010 9:09 PM	I think that a program that played Gregorian chant and explained it would be beneficial. I would like less "modern" worship music played and more classical religiously inspired music, i.e. Pachabell's "Canon in D" Schuman's "Ave Maria".	
57	Dec 9, 2010 9:21 PM	Ave Maria, Our Father, Battle Hyum of the Republic, Amazing Grace and other.gospel power songs	
58	Dec 10, 2010 5:59 PM	I don't care much about music so no answer here. But on the news side it would be good if there could at least be a tiny bit of commitment to the truth.	
59	Dec 10, 2010 7:57 PM	but I wish that I Could Hear English Catholic Radio On Local Stations FM, with music and topics of our faith	
60	Dec 12, 2010 6:52 PM	Whoever is choosing the music is doing a good job. I like what is played now. It's a good mix.	
61	Dec 13, 2010 3:53 AM	What has been sorely lacking all along was good solid Catholic teaching and truthful presentation of newsworthy information.	
62	Dec 14, 2010 3:29 AM	Steubenville has great musicians. Would love to hear more. Could there be an hour Friday or Saturday night devoted to our youth??	
63	Dec 15, 2010 1:03 AM	The music tries to be everything to everyone and misses any particular group in the process. I turn of the radio as soon as music starts.	
64	Dec 15, 2010 4:50 AM	I don't want a lot more - but it is nice to hear (and having a mix of traditional and modern is good).	
65	Dec 15, 2010 9:28 PM	don't listen to the music	
66	Dec 29, 2010 6:19 PM	I also listen to the local "Christain 'rock'" station for the up beat songs.	
67	Jan 2, 2011 1:40 PM	I just listen to the talk shows.	
68	Jan 5, 2011 1:57 AM	I would like a mix of Catholic music played in place of Mother's program weekday mornings.	
69	Jan 6, 2011 2:17 AM	This is another huge opportunity for Catholic radio stations. We have practically lost our precious musical tradition. Under the pretext of 'the spirit of Vatican II', dissenters and misguided 'reformers' are responsible for the horrible music we hear at Mass. Can anybody honestly say that your regular parish music ever evokes God or magnifies what's happening at Mass? It's quite the contrary. Catholic radio can begin educating the faithful as to what sacred music is really all about. Ironically, we could learn quite a bit from Episcopalians and other denominations.	
70	Jan 6, 2011 3:01 AM	I listen to the talk format mostly.	
71	Jan 7, 2011 12:03 AM	Would love to start hearing more Catholic music artist featured especially in the drive time hours.	
72	Jan 7, 2011 3:12 PM	I don't listen to Catholic Radio for the music altho it is nice the music that is there.	
73	Jan 7, 2011 8:25 PM	I would like to hear a little more music, but I enjoy the commentary most. If music was to be played, I would suggest more modern music, similar to that of other Christian music channels - family friendly music. These non-Catholic Christian channels music lineups are great for attracting younger audiences	
74	Jan 7, 2011 10:00 PM	Real Presence Radio (northern Minnesota and North Dakota) seldom plays any music.... VERY seldom! But there are two or three Protestant stations in the region that have plenty of music and I listen to them for the music.	
75	Jan 10, 2011 9:32 PM	the christian radio stations like KSBJ play some Catholic artists but I think we need to play modern music to entice the young people to hear the channel. They also have some Catholic DJ's who work for this station.	
76	Jan 11, 2011 2:11 AM	My all-time favorite musician is Danielle Rose. I like hearing the other artists as well and would appreciate a little more variety of those played during long breaks on the weekend.	
77	Jan 12, 2011 3:04 PM	I also listen to a Contemporary Christian station. I would like to hear more music on Catholic radio, both modern and traditional.	
78	Jan 12, 2011 4:22 PM	There is a wide selection of "Christian" music stations to choose from, yet few stations airing the "Catholic" view point. I learn more from listening and applying what I hear on the Catholic radio talk shows.	
79	Jan 12, 2011 7:50 PM	I prefer contemporary praise & worship music when listening on the radio, but I can find this on the Christian radio stations if I want. What I like best about Catholic radio is that I can always turn it on and LEARN something because there are so many good talk/news programs.	
80	Jan 12, 2011 9:31 PM	I'm not listening to the music, I'm there for the instruction and inspiration!	



#	Response Date	Comments (please specify)	Categories
81	Jan 13, 2011 4:19 PM	no preference, i listen for the teaching.	
82	Jan 13, 2011 10:14 PM	Most of the most beautiful music and art has been inspired by the love of God.	
83	Jan 14, 2011 2:16 AM	Since Catholic Radio was a recent endeavor in Melbourne Florida,I have seen great growth in programming and increased variety. It has been a Blessing for our Area.	
84	Jan 15, 2011 4:07 PM	catholic church should embrace protestant-style "worship songs"	
85	Jan 15, 2011 8:02 PM	I think we should have a second Catholic station to play young people's Christian music sprinkled withdo what the IBI (Illinois Bible Institute and Moody broadcasting sets out to do so successfully...target young adults in the family-forming and early parenting stage. This is our most important and most vulnerable part of the body of Christ. This is where we lose out best and our brightest because they reach out for practical, God-centered parenting tips and we don't meet them at that point of need. Pro-Life IS important but it is so often with us Catholics, I believe, a knee-jerk, Johnny-One-Note theme, can be a seductively self-adulating "better-than-them fix" (I would never do THAT!). We need to ask, how can we truly HELP young people who struggle to bring a child into life and have very few resources to do so? How DO you live on a small income and have a truly godly home? How DO other single moms do it? How Do you find the right, Godly spouse? What DO you do if your middle-aged spouse is addicted to pornography?	
86	Jan 16, 2011 1:23 AM	I listen to both English and Spanish stations. There is music that i would like to get, but sometimes they don't say who it is.	
87	Jan 16, 2011 5:09 AM	If it ain't broke, don't fix it. I love ALL of it. Please don't mess with Fr. Corapi and Fr Groshel.....I DO listen before and after work...in the middle of the nite! I love everyone...	
88	Jan 17, 2011 1:29 AM	I think GRN could dispense with the modern music played before the top of the hour. Use that time for more traditional prayers, or something.	
89	Jan 17, 2011 11:11 PM	a music commentary/critique program would be good to recognize/publicize good music. On EWTN they occasionally have Anglican Evensong, which is excellent--more of that, please, and put it on radio, too.	
90	Jan 19, 2011 4:08 AM	I listen to it for the discussion topics because I was not well catechized as a child. Now I can learn more about my faith during "dead" time in the car!	
91	Jan 19, 2011 7:22 PM	At times music is being played at the same time as someone speaking.	
92	Jan 20, 2011 2:52 AM	I would like to hear some highlighted Catholic musicians/artists interspersed into program breaks during the times I listen (especially during Catholic Answers).	
93	Jan 20, 2011 11:15 PM	TRADITIONAL ORGAN AND SACRED CHORAL MUSIC TO GO TO SLEEP TO..LATE EVENING...AND SUNDAY AFTERNOONS.	
94	Jan 20, 2011 11:46 PM	It would be nice to hear a music hour. The Christian music stations don't seem to give airtime to Catholic artist.	
95	Jan 21, 2011 6:22 PM	I do not hear that much music on Catholic radio. Honestly, most modern Catholic music is pretty bad. I am not sure why that is, but I am glad not to have to suffer listening to it on the radio too. Christian Rock has no "soul" (pun intended).	
96	Jan 21, 2011 8:10 PM	I listen to discussion groups only.	
97	Jan 22, 2011 1:58 PM	n/a	
98	Jan 23, 2011 8:01 PM	I would appreciate less personal opinion.	
99	Jan 24, 2011 4:19 AM	I listen to only two radio stations. ewtn (1460 in stlouis) and 99.1 joyfm christain music. i would like a few less programs and more music. not a lot but maybe increase by 10-20% more. i really like the divine chaplet sung! it is so beautiful. also the christmas songs throughout the season is amazing.	
100	Jan 24, 2011 9:08 PM	wish I had satellite radio again (free trial expired) -- really loved the Catholic station on that (from New York? I think so...)	
101	Jan 24, 2011 10:19 PM	I enjoy all types of inspirational music from insrumental and gregorian chant, to gospel and modern christian. I embrace worship through music!	
102	Jan 25, 2011 7:39 PM	Left the Protestant Church because of so much emphasis on modern music and contempory "worship" services. Don't change, just keep putting out the truth. I mean this in regard to the Church and Catholic radio. Thank you.	

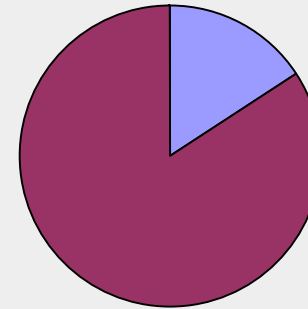
#	Response Date	Comments (please specify)	Categories
103	Jan 26, 2011 2:49 AM	I don't ever listen to the music, didn't even know there was any....I enjoy the talkshows and can find Christian music on three other area stations, so I don't listen to Catholic Radio for music but the other programs	
104	Jan 26, 2011 5:14 AM	I now listen to John Michael Talbot after hearing "I Am the Bread of Life" on the radio.	
105	Jan 26, 2011 1:06 PM	Haven't heard any music. I enjoy the talk radio portion.	
106	Jan 26, 2011 3:53 PM	Haven't heard that much singing other than what's sung during mass, but what I have heard sounds like its coming from the 60's -- needs to be more contemporary.	
107	Jan 27, 2011 8:22 PM	When appropriate. Teach or explain the music. Please no Bongo Drums at Mass like at St. Anthony Claret.	
108	Jan 28, 2011 12:19 AM	I listen to an EWTN network station in Indianapolis, IN. It is a Catholic teaching station which I prefer over music. They don't play any music. It is all Catholic talk and news.	
109	Jan 28, 2011 12:19 AM	I listen to an EWTN network station in Indianapolis, IN. It is a Catholic teaching station which I prefer over music. They don't play any music. It is all Catholic talk and news.	
110	Jan 28, 2011 12:20 AM	I listen to an EWTN network station in Indianapolis, IN. It is a Catholic teaching station which I prefer over music. They don't play any music. It is all Catholic talk and news.	
111	Jan 28, 2011 1:07 AM	My station has no music :( Sometimes I find myself switching over to K-LOVE for some good music.	
112	Jan 28, 2011 4:06 PM	Responding to #18: Catholic Radio needs to hit the road...remote programing...press the flesh with the young people (age 12 to 40), etc. Question 19 - Need both more traditional and modern.	
113	Jan 28, 2011 4:43 PM	I don't know where it would squeeze in though! We could play more "contemporary music" too.	
114	Jan 28, 2011 5:13 PM	I do not seem to hear music other then inbetween programs or breaks...I think that is fine for background or short refrains but not the full song...just a taste then follow up on the internet or purchasr a cd	
115	Jan 29, 2011 7:57 PM	there have been times that the Divine Mercy chaplet has been accompanied by somewhat jazzy background music. This is not overly appropriate. It does not always happen but it does sometimes	
116	Jan 30, 2011 2:02 AM	I like all the shows that teach me. Can get music anywhere.	
117	Jan 30, 2011 4:20 PM	Maybe more traditional music, but really, it's fine the way it is.	
118	Jan 30, 2011 11:31 PM	I don't listen for the music. I listen for the talk.	
119	Feb 1, 2011 6:45 PM	It would be nice if you had a time when Gregorian Chant was sung for a period of time.	
120	Feb 1, 2011 7:28 PM	I would love to hear both traditional and modern Catholic music played on the station in larger segments.	
121	Feb 3, 2011 4:12 AM	I also podcast catholic answers, journey home, catholic connection. I have not heard music actually.	
122	Feb 3, 2011 3:35 PM	Esp. on weekends...would be nice addition!	
123	Feb 5, 2011 5:50 PM	Catholic contemporary music is weak. We might consider emulating our Protestant brothers and sisters but firmly adhering to our Traditions.	
124	Feb 8, 2011 1:19 AM	Learning and listening to talk radio is great, BUT, sometimes it is very nice to just listen to Christian music, reminding us of God's word, mercy, works, and love.	
125	Feb 8, 2011 5:14 PM	I enjoy all kinds of music. Love the Gregorian chant!	

## 2010 National Catholic Radio Listener

Catholic radio is 100% listener supported, therefore several pledge-drives every year help cover the operating expenses to keep programming on-the-air. Are you irritated by pledge-drives?

Answer Options	Response Percent	Response Count
Yes	15.9%	347
No	84.4%	1839
Comments (please specify)		643
	<i>answered question</i>	<b>2179</b>
	<i>skipped question</i>	<b>366</b>

Catholic radio is 100% listener supported, therefore several pledge-drives every year help cover the operating expenses to keep programming on-the-air. Are you irritated by pledge-drives?



■ Yes  
■ No

#	Response Date	Comments (please specify)	Categories
1	Nov 15, 2010 5:46 PM	but I know they're necessary or Catholic radio wouldn't exist	
2	Nov 15, 2010 6:06 PM	Can the "drives" be broadcast in program breaks, instead of the "drive" being the program itself? It would be interesting to know the difference in fund raising of having the drive be promoted every 15 minutes at breaks vs. a constant, don't care to listen to, fund drive program.	
3	Nov 15, 2010 11:56 PM	I'm a professional fundraiser/television producer. I understand the need for them - as long as they are not too frequent (within several months of each other). However, I urge a wider range of donation opportunities also be considered (direct mail, major gifts, planned giving, etc.)	
4	Nov 16, 2010 3:50 AM	I understand the need for pledge drives. I think a lot has to do with the way the drives are presented. KEXS does an excellent job. I've listened to Relevant Radio pledge drives and am somewhat annoyed at their presentation.	
5	Nov 16, 2010 4:54 AM	I don't listen during pledge drives	
6	Nov 16, 2010 6:49 AM	I don't listen to the radio on the days of the pledge drives. Better to figure out another way to meet operating costs.	
7	Nov 16, 2010 6:00 PM	I love them. They have local guests I would never hear from or know, if it weren't for the pledge drives.	
8	Nov 17, 2010 5:48 PM	Pledge drives don't consume the programs like other Christian radio stations.	
9	Nov 17, 2010 5:51 PM	Not for Catholic Radio. Others yes.	
10	Nov 17, 2010 5:57 PM	I find the pledge drives quite entertaining. I like the national guests who come in to help along with local people.	
11	Nov 17, 2010 6:00 PM	I appreciate when each pledge drive is a little different. It makes it	
12	Nov 17, 2010 6:12 PM	I know how important they are.	
13	Nov 17, 2010 9:07 PM	everything costs money; if we want this, it has to be funded somehow.	
14	Nov 17, 2010 9:19 PM	somewhat, but I understand	
15	Nov 17, 2010 9:40 PM	It is better then a ton of commercials	
16	Nov 18, 2010 2:48 AM	I actually just helped our local station with the pledge drive.	
17	Nov 18, 2010 4:16 PM	Wish I could help. Soooooo strapped. Barely making ends meet (recently lost house, bankruptcy, hubby job loss, etc)	
18	Nov 18, 2010 5:29 PM	Pledge drives can be irritating, but I certainly understand the need for them.	
19	Nov 19, 2010 12:58 PM	I love our pledge drives; I learn so much about the other parishes in our diocese; a great way for us to be connected	
20	Nov 19, 2010 2:39 PM	My local station (St. Gabriel Catholic Radio 1580 AM in Columbus, Ohio) does a twice-yearly radiothon that has local parishes along with local priests of the diocese on the air to discuss what they are doing in their parish. I love finding out what is going on and hearing the local priests speak with fervor about how they live their vocation. I also volunteer my time at the radio station during those times and the energy at the station is extremely uplifting and inspiring!!	
21	Nov 20, 2010 1:19 AM	I've supported ours from the beginning	
22	Nov 20, 2010 10:22 PM	I'm only irritated that the regular programs are not presented due to the drive.	
23	Nov 22, 2010 4:18 PM	I usually answer phones at the studio on one of the drive days. It is important to keep Catholic radio on the air and the only way to do it is get the listeners to GIVE.	
24	Nov 22, 2010 11:46 PM	I participate in the drives at least once a year!	
25	Nov 23, 2010 7:02 PM	I work for a Catholic Ministry and accept the need for donations.	
26	Nov 28, 2010 4:00 AM	Capital accumulation is the best way Catholic radio can and will grow. If the best means to do so is to have pledge-drives then they should be promoted. Plus planting the seeds for giving is never bad, I would not have contributed if not for pledge-drives.	
27	Nov 29, 2010 9:48 PM	Pledge drives are a great way to let the people know about the station, especially if they are Catholic or not. They get everyone's attention.	
28	Nov 30, 2010 12:52 PM	I help with ours and it's getting better and better. At St. Gabriel radio in Columbus, we are working to bring in the parishes, etc. to share their stuff and I learn a lot about them. I don't want to hear about their women's club pot luck ,etc. but rather what is going on spiritually with the people.	

#	Response Date	Comments (please specify)	Categories
29	Dec 1, 2010 8:56 PM	It reminds me to donate. But to be honest, I sometimes switch stations after I donate.	
30	Dec 3, 2010 2:40 AM	They take away from the beautiful and educational programs, but they are of vital importance to the stations continuation.	
31	Dec 3, 2010 4:10 PM	I'm sorry. I realize it's necessary.	
32	Dec 3, 2010 6:02 PM	I like the regular programming better, but I understand that the pledge drives are needed.	
33	Dec 4, 2010 4:52 PM	I do miss the regularly scheduled programs. I contribute and pray for the financial goals to be reached quickly.	
34	Dec 4, 2010 8:27 PM	I do not mind them. If that what it takes to keep Catholic radio on the air, so be it. I would even consider being more involved.	
35	Dec 5, 2010 12:29 AM	I'd prefer that pledge drives not completely pre-empt all programming. It means a solid week of pledge-only programming. I wish it could be successful *and* carry some regular programming.	
36	Dec 5, 2010 3:40 PM	they remain me that to contribute and that i can be part of the new evan	
37	Dec 5, 2010 9:58 PM	I am irritated by the objectives for which pledge drives are carried on	
38	Dec 6, 2010 12:17 AM	I don't think people would contribute unless they heard it. I think most folks throw away bulk mail asking for money. I may be wrong.... but my friends and I throw that stuff away without even looking at it usually. But if it was suggested at Mass, I might remember to write a check when I got home.	
39	Dec 6, 2010 7:15 PM	No, I know they are needed to keep the stations on the air, although I do miss the programming when they are off.	
40	Dec 8, 2010 3:42 AM	The thing that irritates me the most is that the commentators asking for the pledges this past fall always seemed to ask for higher amounts of either one time pledges or monthly pledges. I can't remember one single time when someone said "Anything you send would be appreciated, \$5, \$10, whatever." They made it seem like you shouldn't bother to send in a one-time pledge, especially if it was a small amount of money. Although it wasn't said outright, I honestly got the feeling that they were turning their noses up at the idea of small, one time pledges. I know the pledge drives are necessary, but I wish the commentators would be more gracious and make it abundantly clear that ANY amount of money, no matter how small, is appreciated.	
41	Dec 8, 2010 9:48 PM	I resently called in and made a pledge because I truely enjoy learning more about the topics they discuss.	
42	Dec 9, 2010 9:09 PM	Although no one actually likes listening to pledge drives I recognize that they are a necessary tool in continuing the operation of Catholic Radio.	
43	Dec 9, 2010 9:21 PM	Seek moe Catholic advertisers.	
44	Dec 10, 2010 5:59 PM	It waste money that could go to other causes. This is basically an Ideological platform for what I would call hate radio.	
45	Dec 10, 2010 7:57 PM	I Live on an Income per month, its hard to save money, I feel guilty because I can't help	
46	Dec 12, 2010 6:52 PM	Catholic radio pledge drives are much more interesting than the ones done by PBS.	
47	Dec 13, 2010 3:53 AM	Personally, I think it is the price I have to pay. Others may differ but you get what you pay for. The type of elected officials who do not adhere to good morals are testimony to that fact.	
48	Dec 13, 2010 9:45 PM	It has made a difference for me, so I contribute with monthly automatic deductions.	
49	Dec 14, 2010 3:29 AM	4 days is too long. Do people really contribute more??	
50	Dec 15, 2010 1:03 AM	I enjoy the local interviews during the pledge drives.	
51	Dec 15, 2010 4:50 AM	They are actually kind of cool - I wish I was in a position to do more.	
52	Dec 19, 2010 7:29 PM	Once a year, NO MORE.	
53	Dec 22, 2010 2:23 PM	Necessary	
54	Jan 2, 2011 1:40 PM	Perhaps reporting your expense amount and where you are on the 'scale' to your listeners 3 x daily? (am-noon-pm) ( I don't mean 3 different amounts per day... I just mean reporting ONE amount for that specific day. Also remind us that you'd like to get away from pledge-drives and not interrupt regular programmiing, but if you don't get enough donations to cover expenses without them, you will be forced to have pledge drives to ensure our Catholic radio programming.	
55	Jan 3, 2011 8:32 PM	The stations in So. Carolina and the national Radiothon have never bothered me but I heard one in St. Louis with Jerry Usher as the host and it was excruciating. He begged and begged and begged....not fun to hear.	

#	Response Date	Comments (please specify)	Categories
56	Jan 6, 2011 2:17 AM	Not at all. I'm happy to contribute monthly and during the drives if financially possible. I certainly would NOT want the diocese to take up any financial burden. Also, some parishes in our area have a second collection once a month to support our Catholic radio station. Incredibly, many priests have also prohibited supporters from asking their parishioners to support Catholic radio!	
57	Jan 6, 2011 3:01 AM	Helps remind to give.	
58	Jan 7, 2011 12:03 AM	Only because people tune out of the ones that I have heard so far.	
59	Jan 7, 2011 3:12 PM	My husband and I help with our local Catholic radio station stay on the air. It's like directly helping God to get the truth out.	
60	Jan 7, 2011 10:00 PM	I send my support in any case..... (usually in the form of cold cash..... I hate names and addresses getting spread around to more places!!) I can always tune over to some other station when the pledge drives become too "dis-inviting."	
61	Jan 8, 2011 6:49 PM	I participate in the pledges	
62	Jan 10, 2011 9:32 PM	We need to follow the examples of KSBJ to entice Catholics to give more.	
63	Jan 11, 2011 2:11 AM	I think personal testimonies are the best at reaching out to listeners. A network-wide effort would be nice (like NPR would do way-back when I used to listen to them but am now the "prodigal listener" and have returned home). That way we could still hear more of the daily programs and have pledge time during the top and bottom of the hours. But I still like local input the best. Feeling connected with others in Parishes and competing against our foes in North Texas (You Go Richard!)	
64	Jan 11, 2011 3:02 PM	The pledge drives are appropriate for listener-supported radio.	
65	Jan 12, 2011 1:00 AM	I think irritated is too strong of a word. I usually don't listen much to the pledge drive, but I understand the necessity of them. I do appreciate that my local Covenant Network tries to make the pledge drive entertaining.	
66	Jan 12, 2011 3:07 AM	I understand the need for the fund drives but they should kept as brief as possible.	
67	Jan 12, 2011 3:25 AM	No, because it is the only way to keep the Catholic Radio on the air.	
68	Jan 12, 2011 1:00 PM	Only when they drag on. There is a local Christian radio station here that has a week long pledge drive that gets annoying.	
69	Jan 12, 2011 3:04 PM	I am sometimes but I realize the necessity for them.	
70	Jan 12, 2011 7:50 PM	I can't imagine that many people enjoy doing pledge drives, but I do like when they give away prize incentives for pledging. This was a good part of the reason my husband and I donated last pledge drive because we wanted the "free" gifts! :)	
71	Jan 12, 2011 9:31 PM	I helped at the last drive and was happy to do this!	
72	Jan 12, 2011 10:58 PM	I give as frequently as possible	
73	Jan 13, 2011 2:18 PM	I understand the need and use it as an opportunity to give.	
74	Jan 13, 2011 4:19 PM	you get what you pay for :-) family asks family when they have a need.	
75	Jan 13, 2011 10:14 PM	Sometimes	
76	Jan 13, 2011 10:41 PM	I think you should have it more often	
77	Jan 14, 2011 2:16 AM	They are a necessity. Setting priorities is essential.	
78	Jan 15, 2011 3:10 AM	understand the necessity	
79	Jan 15, 2011 8:02 PM	Your lose listeners and are preaching to the choir.	
80	Jan 17, 2011 11:11 PM	sometimes.	
81	Jan 18, 2011 5:07 PM	I like it better than the constant begging on Protestant stations.	
82	Jan 19, 2011 4:08 AM	I see the pledge drives as necessary and challenging for those of us who normally sit and let them go by. This year my wife and I were both "caught up" in the enthusiastic announcer and made separate pledges.	
83	Jan 20, 2011 2:52 AM	I would listen during the pledge drives if there were more listener anecdotes about how Catholic radio has helped them, highlighted caller or guest quotes, discussion about the goals of the local programming station, and messages from my local bishop and leaders of service organizations.	
84	Jan 20, 2011 5:09 PM	I give when I am moved but avoid "pledge" week!	
85	Jan 20, 2011 6:18 PM	I did call my local station and pledge and never heard back or receive any communication.	

#	Response Date	Comments (please specify)	Categories
86	Jan 20, 2011 11:15 PM	WE SHOULD HELP SUPPORT.	
87	Jan 20, 2011 11:46 PM	I started listening to Ave Maria Radio during a pledge drive and loved hearing hosts honest passion for their vocations.	
88	Jan 21, 2011 6:22 PM	Yes, they irritate me enough to pledge so that they stop the pledge drives!	
89	Jan 22, 2011 1:58 PM	I rarely have the money to give.	
90	Jan 22, 2011 10:09 PM	Only because the regular shows I like are replaced with pledge drive talk. I don't mind the pledge drives at all, but I still would like to listen to my shows during that week.	
91	Jan 24, 2011 4:19 AM	sometimes yes. i think asking and asking hour after hour turns me off and then i stop listening. i do like that they stop at 3 pm and pray. if they put some programs along with the fundraising it would lessen the in your face. also, what is a website to pledge. they read an address however to be honest, i am driving in the car and can not write it down. i can call but they do not repeat the number slow enough or enough times.	
92	Jan 24, 2011 10:19 PM	I realize they are necessary. As long as they are not held more than a few times a year and OTHER methods such as advertising or creative fund raising can be utilized as well.	
93	Jan 25, 2011 9:44 AM	sometimes, but I know its necessary.	
94	Jan 25, 2011 7:39 PM	I send in personal donations to EWTN but would not mind if they could go directly to my local Catholic Station.	
95	Jan 26, 2011 2:49 AM	I am not irritated, but am very confused...it seems there are pledge-drives for Catholic radio and each program? I would like to support Catholic Radio, but I believe so far I have only received solicitations from specific programs. I would also be more likely to donate if I could listen to Catholic Radio on fm frequency, I lose the am station (it goes static) often.	
96	Jan 26, 2011 5:14 AM	However, if you could do a range of the options given below, I might prefer that to pledge drives. I do feel a certain amount of tension during the drives and after I've given feel as though I should have given more.	
97	Jan 26, 2011 1:06 PM	I can't find the Kroger link on the website.	
98	Jan 27, 2011 2:18 PM	I understand why pledges are necessary, and I hope more people support it so that the pledges are less needed.	
99	Jan 27, 2011 8:22 PM	I don't understand the way the pledges work. I can be a regular donor. And thats it. Or, be a regular donor and call in to make a one time donation while being a regular monthly contributor. Or just be a one time donor. If this is all right, then it took me a while to figure this out. Once I became a regular monthly donor, I did'nt know about you wanted me to make a one time donation at each radiothon. Please give ph. # often. Can you have national guests like Tim or Patrick or Scott Hahn, Jerry, Fr. Mitch. Set up a program where we can call in and ask questions and donate. Al and a guest author and donate during the program.	
100	Jan 28, 2011 1:07 AM	I want to emphasize that my local EWTN station WEUC does a far better job with pledge drives than the local K-LOVE station (whose DJs often make you feel absolutely guilt-ridden for not donating).	
101	Jan 28, 2011 4:43 PM	I donated this year, and probably wouldn't have gotten around to it without a drive! I wanted to but just didn't move on it till the drive.	
102	Jan 28, 2011 5:07 PM	Sometimes. They need to beg less. I understand that they are not a commercial radio station, but don't whine for ten minutes about how these programs could stop if you don't send them more money. 30 to 45 seconds at a time is more than enough time to give a brief rundown of the budget and where they need to improve and how my support will help.	
103	Jan 28, 2011 5:13 PM	Along as the program is going on and can relate it to where we choose to spend our dollar(s) example: a cup of coffee from a vending machine or donate it to listening to these program of one week.	
104	Jan 30, 2011 4:20 PM	I really dislike pledge drives!!! I did respond this last time, the first since you came to the area, but if PBS is any indication, I switch off during them.	
105	Jan 30, 2011 11:31 PM	a little.	
106	Jan 31, 2011 8:29 PM	Of course I prefer to listen to normal radio, but the pledge drive keep the station going to I don't mind at all.	
107	Feb 1, 2011 7:28 PM	Gotta have them. I support on a monthly basis.	
108	Feb 3, 2011 4:12 AM	Because I know it can do for others what it did for me.	
109	Feb 3, 2011 3:35 PM	But other methods could help. Do not like it when bombarded with other charities seeking donations thus indicating a giving of info to others.	

#	Response Date	Comments (please specify)	Categories
110	Feb 5, 2011 5:50 PM	Our Protestant brothers constantly beg/pander/cajole for money. What ever we do it should be with dignity and grace.	
111	Feb 8, 2011 1:19 AM	I'm less likely to listen for a large chunk of time; however, I understand the need and like hearing how those in my area are contributing and challenging others to be more involved.	

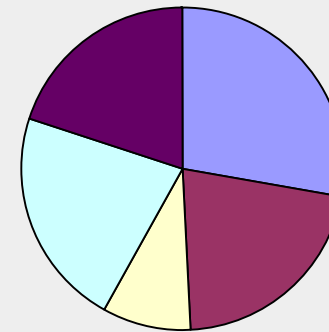


## 2010 National Catholic Radio Listener

If you would prefer fewer pledge-drives, which method of fund-raising would you feel most comfortable in making a donation to Catholic radio?

Answer Options	Response Percent	Response Count
Opt-In Mail or Email Solicitation	45.0%	520
Special Membership to Speaker Series/Events (\$10-30	34.3%	397
On-Air Text Message Campaign	14.4%	166
Special Events	35.5%	410
Other (please specify)	32.5%	376
	<b><i>answered question</i></b>	<b>1156</b>
	<b><i>skipped question</i></b>	<b>1400</b>

If you would prefer fewer pledge-drives, which method of fund-raising would you feel most comfortable in making a donation to Catholic radio?



- Opt-In Mail or Email Solicitation
- Special Membership to Speaker Series/Events (\$10-30 per month)
- On-Air Text Message Campaign
- Special Events
- Other (please specify)

#	Response Date	Other (please specify)	Categories
1	Nov 15, 2010 6:06 PM	See previous answer. I'm not too concerned about the frequency of the drives, except that during a drive, there's nothing to listen to. Simply replace commercials/breaks with drive information vs. replacing programs with fund drives.	
2	Nov 15, 2010 11:56 PM	From a professional point-of-view, all of these options are good, as long as they are built into the development program incrementally (and you have the personnel to carry them out). The more personal interaction the better, however. See #22 - Please consider adding direct one-on-one visits to (major) donors. Phone calls to people you know would be next.	
3	Nov 16, 2010 4:54 AM	email and special events	
4	Nov 18, 2010 1:41 PM	pledge drives along with daily reminders for support are a good mix	
5	Nov 19, 2010 11:16 PM	The frequent fund drives do not bother me. However, special events might be a way to raise awareness and funds for St. Gabriel radio. Speakers, musical performances, and such.	
6	Nov 20, 2010 1:19 AM	I already do a monthly donation	
7	Nov 20, 2010 10:22 PM	I know pledge drives are necessary.	
8	Nov 23, 2010 1:47 PM	I don't mind the pledge drives at all	
9	Nov 28, 2010 4:00 AM	I prefer pledge-drives	
10	Nov 30, 2010 12:01 AM	Necessary	
11	Nov 30, 2010 12:18 PM	I listen to the "Catholic Channel" on Sirius Satellite radio.(159)	
12	Nov 30, 2010 12:52 PM	I do like special event but I know they take a lot of organizing; but we had a lot when Al Kresta came for a lunch. I would like to see some if we could get the volunteers.	
13	Dec 1, 2010 8:56 PM	Maybe just reminders at the beginning and end of each hour for a weekend/week is enough to remind good people to donate (done as often as necessary: twice a year, quarterly, etc.). No "BIG" long drawn out push is necessary, since many just turn the station.	
14	Dec 4, 2010 4:52 PM	I'd be willing to attend Special Events and/or the Speaker Series/Events in addition to the pledge drive.	
15	Dec 4, 2010 8:27 PM	All of the above are some very interesting ideas. Maybe a combination.	
16	Dec 5, 2010 12:29 AM	I like all the above ideas... can't pick just one!	
17	Dec 7, 2010 12:05 AM	I need to skip this question right now. Please do not contact me.	
18	Dec 7, 2010 6:45 PM	membership to the station; underwriting	
19	Dec 7, 2010 10:39 PM	% from archdioceses; PAYPAL friendly website for donations; NEED FM Radio, HD locally... the AM channel doesn't come in very good all the time	
20	Dec 8, 2010 3:42 AM	I don't have a problem with the pledge drives. They are irritating to a certain extent, but I know that they are necessary and for a good cause. The only problem I have with them is addressed in question number 20.	
21	Dec 9, 2010 10:24 PM	Credit card or PayPal, or online banking donation available. Make it easier to give a monthly tithe without having to snail mail it to the station. E-mail that directs me to web site where I can contribute.	
22	Dec 10, 2010 5:59 PM	Try to find a way to really understand the truth of an issue and speak it rather than utter ideological nonsense.	
23	Dec 12, 2010 6:52 PM	I'm satisfied with the pledge drives as they are now.	
24	Dec 14, 2010 3:29 AM	already support EWTN and Covenant Network	
25	Jan 2, 2011 1:40 PM	See #20	
26	Jan 3, 2011 9:42 PM	I'll use this space to say I appreciate most talk, interview and CURRENT AFFAIRS AND TOPICS.....LOCAL, NATIONAL AND GLOBAL, ACTION ALERTS, ETC.....CATECHICAL, CHURCH, PAPAL, THINGS WE DON'T HEAR FROM OUR OWN, LOCAL PARISH AND PULPIT..... LIFE, HEALTH, FAMILY, YOUTH, POLITICAL ISSUES,	
27	Jan 4, 2011 2:17 AM	envelopes with my church donation...	
28	Jan 5, 2011 1:57 AM	Just simply mentioning supporting your local Catholic radio station and continue to ask for support for EWTN when needed	

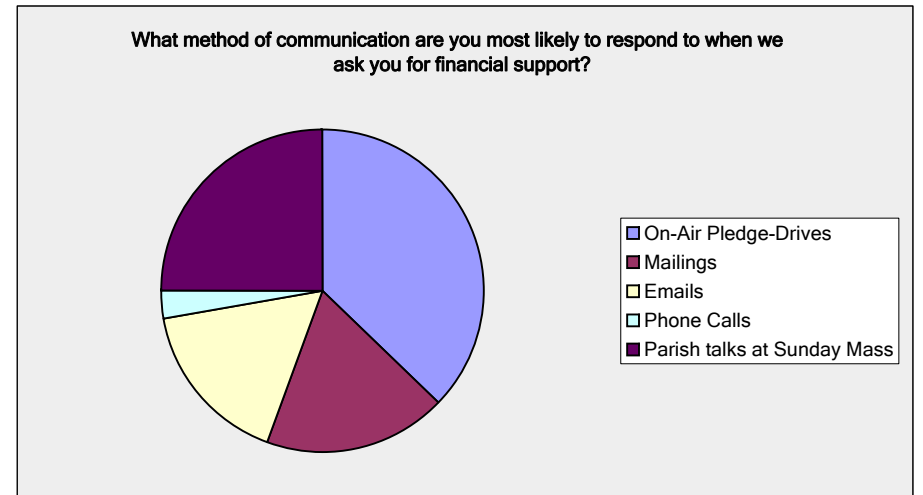
#	Response Date	Other (please specify)	Categories
29	Jan 6, 2011 2:17 AM	I'm fine with pledge drives.	
30	Jan 7, 2011 12:03 AM	A nice mixture of the above.	
31	Jan 7, 2011 10:00 PM	Special Events..... like fundraiser banquets with worthy speakers..... you can give cold cash here and not get your name/address involved in "mailing list overload," which ends up way too much unwanted mail coming to my mailbox	
32	Jan 10, 2011 9:32 PM	Most of the above is used by the christian radio stations, we need to gather ideas rather than re-invent the wheel.	
33	Jan 11, 2011 10:48 PM	Could envelopes be supplied to parishes?	
34	Jan 12, 2011 4:22 PM	Allen Drake and I have discussed making "evangelization visits" to parishes within the WPMJ broadcasting area. Of the 191 parishes in the DoP, at least 30 are in range of our signal. We would benefit from an integrated marketing program that provides scripts, signage, flyers, etc to promote the station.	
35	Jan 12, 2011 7:50 PM	I think that local parishes that are served by that radio station should have a second collection every once in a while to support the local radio station and its affiliates.	
36	Jan 12, 2011 9:31 PM	whatever keeps this going!	
37	Jan 12, 2011 10:58 PM	Our protestant counterparts produce teaching series and offer them as part of the donation process, I think that might help generate revenues. Marketing to more customers is key - it seems that we need more folks being open to contribute, and that is going to be a grass roots effort perhaps from a parish level.	
38	Jan 13, 2011 4:19 PM	no pref	
39	Jan 13, 2011 10:41 PM	Thru local parishes. Lets make a difference.	
40	Jan 14, 2011 2:16 AM	Special drives annually with Speaker from the Station outlining progress and plans or goals for the future. Announcements in Church to alert community of needs. Special collection at Masses.	
41	Jan 15, 2011 8:02 PM	In my opinion, all christians should be encouraged to "tithe where they are fed", that is, give 10% to the places that most support their own faith growth and faith growth in the community. That is 5% to the local church, 1% to the diocese, and the remainder to stations, seminars, bible brunch programs, Catholic schools, youth groups, missionaries, or anyone who spreads the gospel of Jesus Christ and true worship and praise. In addition, strategic anonymous cash gifts saying "Jesus Loves You" should be given to specific people in genuine need among us. We need better teaching from the pulpit. If our gift is not identified with Jesus Christ by the receiver, it probably will not accomplish much evangelization in the world and merely add to a cultural sense of narcissistic entitlement.	
42	Jan 23, 2011 8:01 PM	fundraisers through local churches	
43	Jan 25, 2011 7:39 PM	Parish envelopes; say twice a year perhaps.	
44	Jan 26, 2011 2:49 AM	I like receiving a letter in the mail with a return envelope for my donation.	
45	Jan 26, 2011 5:14 AM	Combination of Opt-in, special events, season ticket type plan	
46	Jan 27, 2011 12:45 AM	Paypal option would be helpful. Also the ability to send small payments (i.e. Everyone listening, please write down this mailing address. If every listener sent in \$2.00 today, we would make xAmount and cover our costs for the month) Would be nice and get regular listeners to at least send something.	
47	Jan 28, 2011 4:06 PM	How about adding an Evangelization Dinner or a Golf Tournament?	
48	Jan 28, 2011 5:07 PM	Talking to the Diocese and then running a parish drive.	
49	Jan 28, 2011 5:13 PM	Including the youth to participate, by having car washes and teen dances or bowling parties where they can listen to the programs as they raise money and get others to hear the programs too. Spreading the Good News by Incorporating it into it's event. Programing specials for teens so they can coordinate the programs to event.	
50	Jan 30, 2011 4:20 PM	Moderate reminders on-air, email reminders, or maybe sell Catholic books the way EWTN does.	
51	Jan 30, 2011 11:12 PM	Mention ways to donate on the radio without doing pledge drives	
52	Feb 1, 2011 7:28 PM	even though I regularly contribute, I would be pleased to attend special speaker series or events and would pay to do so.	
53	Feb 1, 2011 9:46 PM	I think the spirit drives is one of the more effect ways of reaching out to those who listen. There is usually only two a year.	

#	Response Date	Other (please specify)	Categories
54	Feb 8, 2011 1:19 AM	Parish bulletin information. Also, I've considered proposing to the Parish that maybe 'spare change' be collected at every mass as a second collection that the Parish could use for other good works. A little bit adds up a bunch, and maybe for one month, the collection could go to our Catholic Radio Station. In any of the ways mentioned here, it is great to hear about people converting to Catholicism or coming back to the Church or people coming to an understanding of their vocation, through the support of Catholic radio. I was inspired during the last pledge-drive to hear how many non-Catholics donated during the pledge-drive to the radio station!	

## 2010 National Catholic Radio Listener

What method of communication are you most likely to respond to when we ask you for financial support?

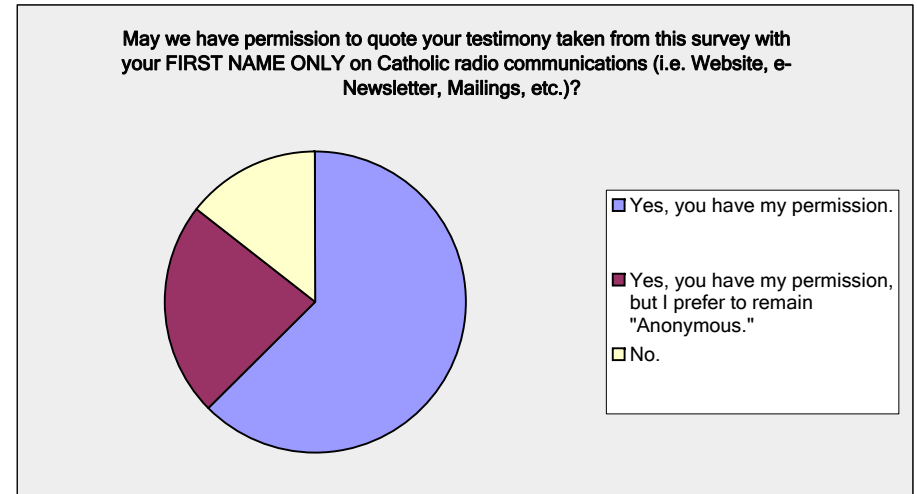
Answer Options	Response Percent	Response Count
On-Air Pledge-Drives	37.1%	815
Mailings	18.5%	406
Emails	16.7%	367
Phone Calls	2.6%	58
Parish talks at Sunday Mass	25.1%	551
<i>answered question</i>		<b>2197</b>
<i>skipped question</i>		<b>359</b>



## 2010 National Catholic Radio Listener

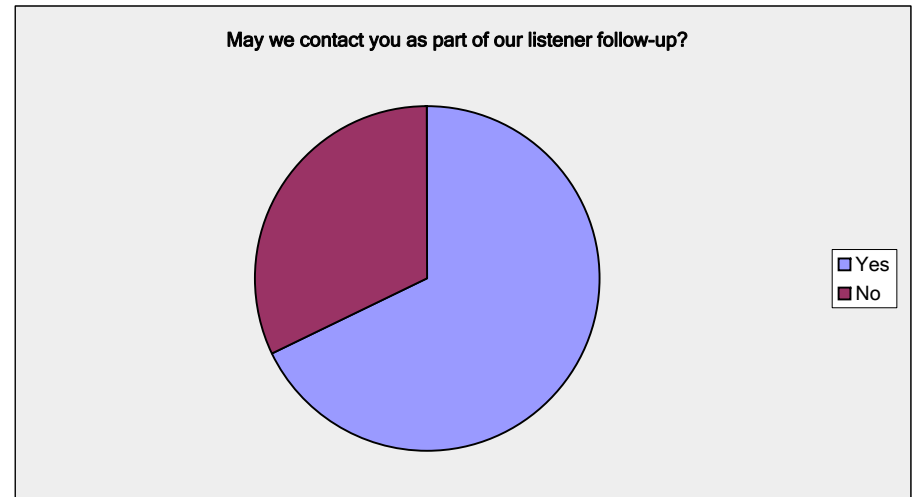
May we have permission to quote your testimony taken from this survey with your **FIRST NAME ONLY** on Catholic radio communications (i.e. Website, e-Newsletter, Mailings, etc.)?

Answer Options	Response Percent	Response Count
Yes, you have my permission.	62.6%	1375
Yes, you have my permission, but I prefer to remain	22.9%	503
No.	14.5%	319
<i>answered question</i>		<b>2197</b>
<i>skipped question</i>		<b>359</b>



## 2010 National Catholic Radio Listener

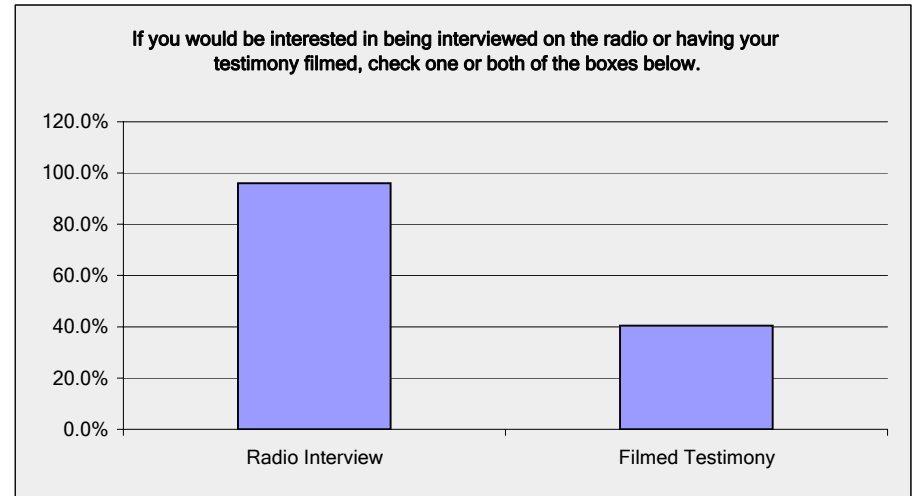
May we contact you as part of our listener follow-up?		
Answer Options	Response Percent	Response Count
Yes	67.8%	1463
No	32.2%	694
	<i>answered question</i>	<b>2157</b>
	<i>skipped question</i>	<b>399</b>



## 2010 National Catholic Radio Listener

If you would be interested in being interviewed on the radio or having your testimony filmed, check one or both of the boxes below.

Answer Options	Response Percent	Response Count
Radio Interview	96.0%	550
Filmed Testimony	40.5%	232
	<i>answered question</i>	<b>573</b>
	<i>skipped question</i>	<b>1983</b>

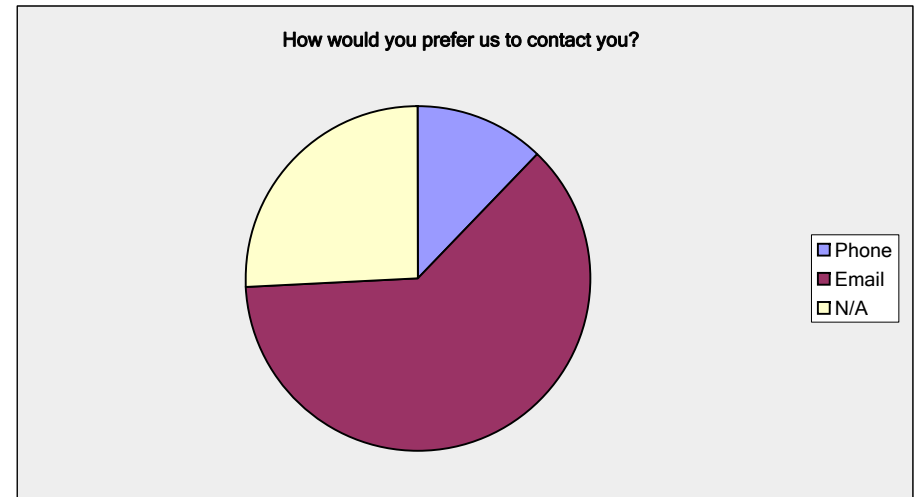




## 2010 National Catholic Radio Listener

How would you prefer us to contact you?

Answer Options	Response Percent	Response Count
Phone	12.1%	228
Email	62.1%	1170
N/A	25.8%	487
<i>answered question</i>		<b>1885</b>
<i>skipped question</i>		<b>671</b>



## 2010 National Catholic Radio Listener

If you'd like to be contacted, please enter your info below.

Answer Options	Response Percent	Response Count
Name	92.5%	1031
Phone	59.7%	666
Email	92.5%	1031
<i>answered question</i>		<b>1115</b>
<i>skipped question</i>		<b>1441</b>

Categories

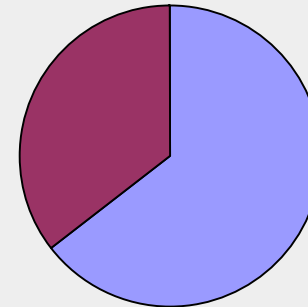


## 2010 National Catholic Radio Listener

If you are not already subscribed to our email distribution list, would you like to receive emails from Catholic radio? (I.e. Monthly e-Newsletter, Special Announcements, etc.)

Answer Options	Response Percent	Response Count
Yes	109.7%	755
No	60.5%	416
Please enter email address to subscribe now.		688
	<i>answered question</i>	<b>1171</b>
	<i>skipped question</i>	<b>1385</b>

If you are not already subscribed to our email distribution list, would you like to receive emails from Catholic radio? (I.e. Monthly e-Newsletter, Special Announcements, etc.)



■ Yes  
■ No

## 2010 National Catholic Radio Listener

Please tell us your postal "zip" code: (optional)

Answer Options	Response Count
	193
<i>answered question</i>	193
<i>skipped question</i>	163

## 2010 National Catholic Radio Listener

Please tell us your Catholic radio station's frequency: (optional)

Answer Options	Response Count
	192
<i>answered question</i>	<b>192</b>
<i>skipped question</i>	<b>164</b>