

One Day • Three Dynamic Speakers • Limitless Possibilities

# DIGITAL CHURCH CONFERENCE

## A One-Day Guide to Catholic New Media

*Join us for an exciting event that will teach and inspire you and your team in the New Evangelization.*

**Parish and School Ministry Leaders will Learn How to Use  
“New Media for the New Evangelization”**

**Monday, December 3, 2012**

St. Mary Magdalen Catholic Church • 861 Maitland Avenue • Altamonte Springs, FL 32701

Registration Fee: \$15 – includes lunch

### **About the speakers:**

Brandon Vogt is a Catholic author, speaker, and new media expert. He blogs at The Thin Veil and is the author of *The Church and New Media: Blogging Converts, Online Activists, and Bishops Who Tweet*.

Matthew Warner is a full-time CEO (flockNote) who founded Tweet Catholic, blogs for the National Catholic Register, and manages a popular blog, Fallible Blogma.

Josh Simmons is the founder and CEO of eCatholic, one of the largest providers of Catholic websites in the country. Before launching eCatholic, he also worked in the Church for several years as a Youth Minister, Director of Faith Formation, and Music Minister.

### **Topics to be covered include:**

- New Media, New Evangelization: An Introduction
- How to Create a Website that will Transform Your Ministry
- Turning Your Web Presence into a Social Network
- The 7 Deadly Sins of New Media... and How to Fix Them
- 30-Minute Media Makeover (live demo)



### **How to Register:**

Send a check for \$15 per person registered payable to Diocese of Orlando to the address below. Include: Name of Attendee(s), Name of Parish/School, Title(s), Email, Phone Number

Diocese of Orlando/Digital Church Conference  
50 East Robinson Street, Orlando, FL 32801

### **Questions:**

Email [mharker@orlandodiocese.org](mailto:mharker@orlandodiocese.org)