



Light of Faith
Diocese of Orlando
Communications Program

2014
Light of Faith Awards Program Application
Part One – Entry Form
(Deadline: March 3, 2014)



Name of Parish, School or Diocesan Entity:

Number of Parishioners, Students or Population Served: _____

Name of Person Submitting Application:

Title: _____

Contact Phone Number: _____ Fax Number: _____

Contact Email Address: _____

Address: _____ County: _____

City: _____ Zip Code: _____

How did you hear about the Light of Faith Awards Program?

Please submit your application and corresponding materials via email to:

mharker@orlandodiocese.org.

(You may submit large electronic files via Dropbox.)

Please also submit one hard copy, via postal service, to:

Diocese of Orlando / Office of Communications
50 East Robinson Street, Orlando, FL 32801

All entries must be postmarked or received by March 3, 2014.

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Part Two – Category Selection
(Deadline March 3, 2014)

Please select one from the list of categories below:

#1 Bulletins

#2 Newsletters

#3 Special Publications

(Examples include parish directory, annual report, anniversary publication, etc.)

#4 Brochures and Worship Aids

#5 Web or Internet Based Communications

(Examples include website, email, live stream, etc.)

#6 Social Media

(Examples include Facebook page, YouTube or Twitter.)

#7 Video

#8 Campaigns

(This is a multi-level use of resources over a period of time. Examples include Outreach to New/Returning Catholics, New Parishioner Orientation, Stewardship, Evangelization, Year of Faith, etc.)

#9 Visual Media

(Examples include photography, art, and internet memes.)

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Part Three – Questionnaire (Use additional paper as needed)
(Answers to the questions below correspond to the judge’s scoring sheet on the next page.)

A. DESCRIPTION

Describe your entry; be sure to include information about the purpose of the communication and the target audience.

B. EVANGELIZATION

How does this communication fulfill the Church’s mission to evangelize?

C. RESULTS & OUTCOME (Quantify your response)

Describe the tangible results and/or responses that were a direct result of the communication.

D. COST EFFECIENCY

What was the cost of this communication in terms of people? Budget? Other resources? Were there any cost savings, contributions, or discounts?
